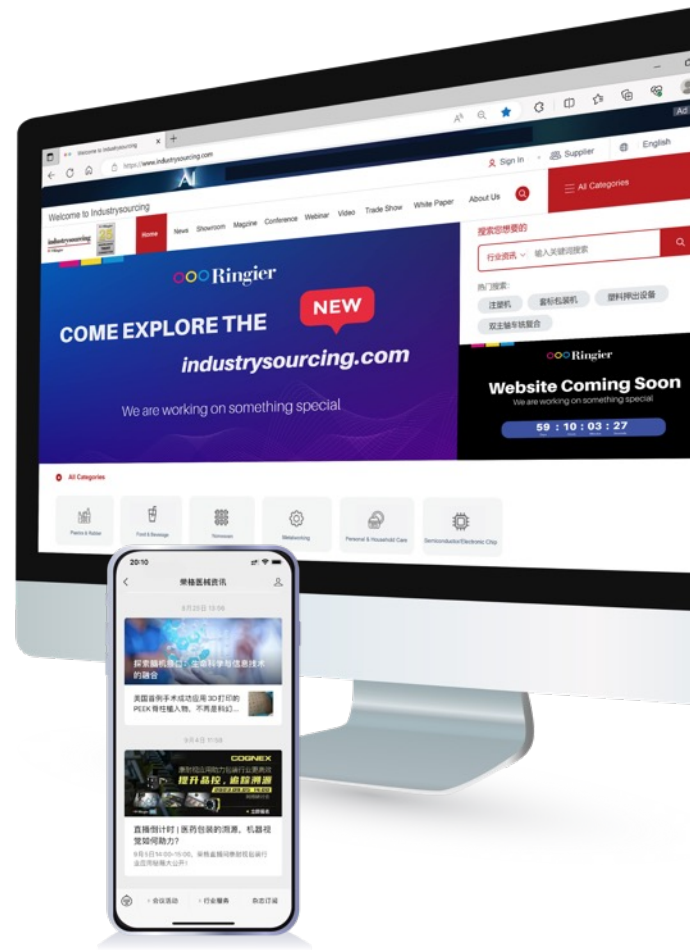


2024 MEDIA PLANNER



Omnichannel Media Solutions for the *Medical Device* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
 Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

Thriving in China's medical device market

The Chinese medical device market is expected to grow to US\$59.5 billion by 2025, a CAGR of 5.6%, according to Market Research.com. China has maintained the high-quality development of its medical device industry, as a result of the huge domestic demand and a series of policies and regulations that have facilitated the restructuring of the medical industry and technological innovation in recent years.

The number of national incentive policies released, such as the Healthy China 2030 and the 14th Five-Year Plan for the medical equipment industry and so on, clearly stated the efforts made to accelerate the breakthroughs in technical bottlenecks in medical devices. The new version of the Regulations for the Supervision and Administration of Medical Devices and several supporting policies have also been implemented one after another.

On this background, innovation in Chinese medical device industry has attracted attention due to the nation's huge market and rising research and development (R&D) capabilities. In the past two years, the number of new medical device manufacturers and approved new products have maintained high growth, including the localization capacity of implantable and interventional medical devices implantable and interventional implantable and interventional, which are expected to boost import substitution.

Meanwhile, 3D printing, a remarkable technology that has the potential to transform the world in many ways, continues to deepen and expand its application in the R&D and manufacturing of medical devices, while facing challenges in production process, quality, and risk control, including analysis and evaluation methods and standards.

Thanks to the upgrading of Chinese manufacturing capacity and investment in technology R&D, domestic high-end medical device products are continuously optimized and more diversified in function. The improvement of people's living standards has led to the rise of medical industry, and home medical devices; portable and wearable have become hotspots for design and development. At the same time, with the development of IoT technology, the market demand for medical imaging, medical robotics and other high-precision products will grow dramatically. Informationization and automation is the future trend of medical management. In the next few years, the concepts of smart hospitals, digital operating rooms, and AI diagnosis will further develop and mature.



Medical Manufacturing and Design China is a trade publication exclusively dedicated to the design and manufacturing processes of medical devices, implants, disposables and equipment.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from relate to medical devices, implants, disposables products elements, plastic materials and their processing, composites, coatings, finishing and equipment from designing to manufacturing, component selection to material use, production and finishing operations. The iConnect e-Newsletter covering the topics of Industrial Robotics, Metal Fabrication and Additive Manufacturing, will provide up-to-date information.

Medical Manufacturing and Design China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

Total Readership
49,050

Language: Simplified Chinese
5 Issues per Year

2024 Editorial Calendar

ISSUE	February	April	June
AD Closing Dates	22-Jan	1-Mar	10-May
Technical Features	Advancements of Medical Packaging & Sterilization Development Trends of Software & System	Laser Processing in Surgical Instrument Manufacturing Precision Injection in Medical Components Manufacturing	Application of Cutting Tools in Orthopedics Implant Manufacturing Updates of Automation in Medical Device Industry
Material Focus	Medical Adhesive	Medical Plastics in Medical Consumables Medical Coatings	Medical Resorbable Material
Application Report	Innovative Materials in Vascular Interventional	Digital Technology in Orthopedics	Artificial Intelligence in Medical Imaging
Special Report	Large Animal Preclinical Trial	Innovation in In Vitro Diagnosis Instrument Manufacturing & Design	Intelligent Medical Household Medical Equipment
Show Report		CHINAPLAS Report	CMEF&ICMD Report
TRADE SHOWS	Apr.8-12, CCMT 2024, Shanghai Apr.11-14, China International Medical Equipment Fair (CMEF 2024), International Component Manufacturing & Design Show (ICMD 2024), Shanghai Apr.23-26, Chinaplas 2024, Shanghai Apr.24-26, NEPCON China 2024, Shanghai May 7-9, TCT Asia 2024, Shanghai Jun. 5-8, Die & Mould China 2024(DMC 2024), Shanghai Jun. 17-21, CIMES 2024, Beijing		

How we delivery the content?

Print



Ezines



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Social Media WeChat

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e-Newsletters



Video



Virtual anchor
 Broadcast the content summary of each issue
 Scan QR CODE to watch now

2024 Editorial Calendar

ISSUE	September	November (Digital Only)
AD Closing Dates	5-Aug	15-Oct
Technical Features	Precision Machining for Medical Components Manufacturing Medical Electronics in Wearable	Testing / Measuring for Dental Implant Connectors
Material Focus	Tantalum in Medical Devices	Silicone Rubber
Application Report	Updates of POCT Market	Photoelectric Beauty Equipment
Special Report	Innovative Application of 3D Printing in Medical Field Medical Consumables	Medical Robot
Show Report	Medtec China Report	
TRADE SHOWS	Sept.19-21, China International Trade Fair for Technical Textiles and Nonwovens(CINTE), Shanghai Sept.24-28, Industrial Automation Show 2024, Metalworking and CNC Machine Tool Show 2024,Robotics Show 2024,Energy Show 2024, Shanghai Sept 25-27, Medtec China 2024, Shanghai Oct., China International Medical Equipment Fair (CMEF 2024), International Component Manufacturing & Design Show (ICMD 2024), Shenzhen Nov., DMP Greater Bay Area Industrial Expo (DMP 2024), Shenzhen Nov 1-3, China Int'l Plastics Exhibition, Nanjing Nov.6-8, NEPCON Asia, Shenzhen	

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To enter your company or sponsor this event
 Contact: info@ringiertrade.com



2024 CONFERENCES FOR MEDICAL DEVICE INDUSTRY



Connecting industry through information exchange!

Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Medical Device industry.

- Medical Consumables Innovation Technology Online Seminar 2024(Mar.,China,Virtual Event)
- Innovative Materials Application & Processing Technology Congress 2024(Mar.,Shanghai China)
- Concurrent Event: Ringier Technology Innovation Awards 2024 - Plastics Industry
- The 14th Implantable Interventional Medical Device Innovation Summit 2024(Jul.,Suzhou China)
- 3D Printing Implant Medical Device Summit 2024(Jul.,Suzhou China)
- Orthopedic Innovation Technology Forum 2024(Nov.,Beijing China)
- ASEAN Additive Manufacturing Summit - Medical Device Innovation Technology (Dec., Southeast Asia, Virtual Event)



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
 Frequency : 12x per year
 Subscriber: 27,800

ISSUE	January	February	March	April	May	June
Topic	Packaging & Sterilization	Vascular Interventional	Orthopedics Implants	Medical Plastics	Surface Modification & Coatings	Intelligent Medical
ISSUE	July	August	September	October	November	December
Topic	Cutting Tools/Toolholding	Photoelectric Beauty Equipment	Dental Implant	3D Printing	Medical Robot	Medical Imaging

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Packaging

Language: Simplified Chinese
 Frequency : 12x per year
 Subscriber: 22,050

ISSUE	TOPIC
Jan	Flexible Packaging
Feb	Aseptic Packaging
Mar	Pick-and-place Robotics
Apr	Packaging Design
May	Innovative Packaging Material
Jun	Automation
Jul	Sustainable Packaging
Aug	Label/coding
Sep	Innovation in Liquid Food Packaging
Oct	Reducing Food Waste Packaging
Nov	Active & Smart Packaging
Dec	Packaging Industry Outlook

Additive Manufacturing

Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 15,100

ISSUE	TOPIC
Jan	Additive Manufacturing outlook 2024
Mar	Application of 3D Printing in Automobile
May	TCT ASIA 2024 Review
Jul	Biodegradable Materials unlock New Opportunities
Sep	Carbon Fiber Composite 3D Printing Technology
Nov	The reshaping of supply chain by additive

Industrial Robotics

Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 36,300

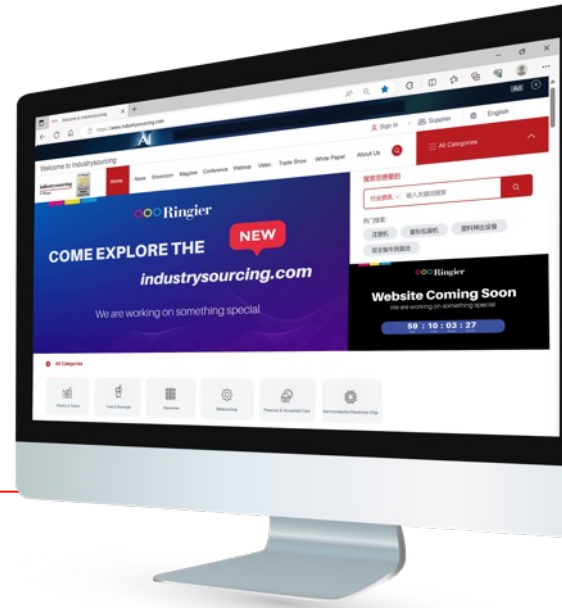
ISSUE	TOPIC
Feb	Annual Robot Industry Report/Collaborative
Apr	"Power of China" - Domestic Industrial Robots
Jun	Robotic Company Financial Report/Motion Control
Aug	Industrial Robotics Report H1 2024/Electronics
Oct	Robotics Summary/Smart Warehousing
Dec	Industrial Robot+Medical Industry

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STATISTICS*	Industrysourcing.com	Industrysourcing.cn
	Monthly Page Views: 3,805,756	Monthly Page Views: 5,595,253
	Monthly Visitors: 176,037	Monthly Visitors: 401,164
	Percentage of New Visitors: 59%	Percentage of New Visitors: 62%



EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database. Full reporting metrics provided. Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

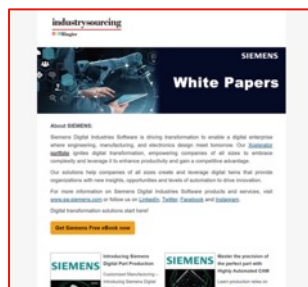


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO


Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.

 知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising " that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Ringier Brings You A World of **Opportunities!**

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- Email Marketing
- Conferences
- Trade Show
- White Paper
- Videos
- Content
- Social Media
- Webinars
- PR & Marketing

Related Magazines Covering Multiple Industries Involved in Medical Device

Plastics & Rubber



Int'l Plastics News for China
 Language: Simplified Chinese
 Frequency : 10x a year
 Readership: 101,750



Int'l Plastics News for Asia
 Language: English
 Frequency: 6x a year
 Readership: 39,020

For more promotion on global markets, please [click here](#)

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