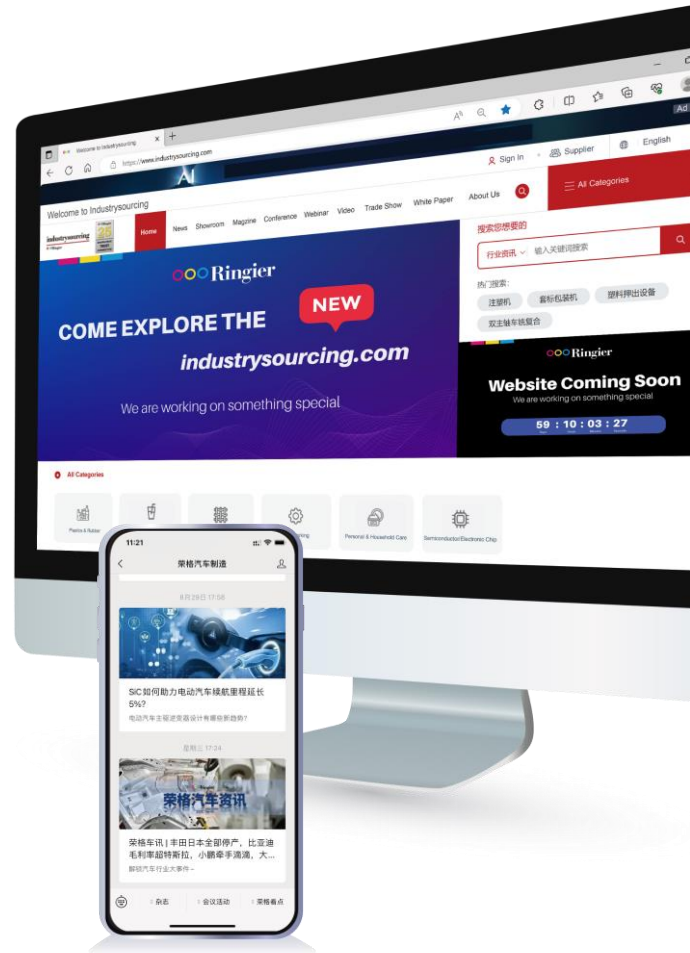


2024 MEDIA PLANNER



Omnichannel Media Solutions for the *Automotive Manufacturing* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
 Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

Market Introduction

The China auto market remains robust due to the rapid development of NEVs; opening doors to new technologies and applications, such as the change of power train systems, the pursuit of lightweight bodies, demand for vehicle networking, etc. All these bring opportunities to the automobile design and manufacturing industry chain.

According to a report by IEA, global EV sales will exceed 70 million in 2030, while the inventory will reach 380 million, and the annual global market share of NEVs is expected to reach 60%. By then, global vehicle sales will achieve 117 million, up from 81.05 million from the previous year.

China is leading the EV sales market, accounting for more than 60% of global EV sales, reports CAAM. As of August 2023, car sales in China were 18.21 million, up 8% from a year earlier. Of this total, passenger car sales were 15.643 million and commercial vehicle sales were 2.568 million, an increase of 16.4% over the same period last year. At the same time, the NEV market share is nearly 30%, exports up 1.1 times year-on-year, and NEV sales target is about 9 million in 2023, an increase of about 30% year on year.

It is worth mentioning that the relevant departments issued a notice to continue and optimize the NEV purchase tax relief policy, which will continue until the end of 2025, and the purchase tax will be halved by the end of 2027. In addition, China is the largest country in the production and sales of electric bicycles in the world, with nearly 400 million at present, and there is also a broad market space for key technologies such as lithium-ion batteries and intelligent electric vehicles.

The rapid development of the NEV market has led to the quick progress of the upstream lithium electricity industry and accelerated the pace of infrastructure construction, such as downstream charging piles. The cumulative installed capacity of power batteries in China reached 219.2GWh, an increase of 35.3%. The relevant units have made specific arrangements for the construction of charging infrastructure, and it is planned that by 2030, a high-quality charging infrastructure system with extensive coverage, moderate scale, reasonable structure and perfect functions will be basically completed.

At the same time, market size of lithium battery manufacturing equipment is expected to reach US\$25.929 billion in 2025, coupled with the global market demand for lithium battery manufacturing equipment and related materials, such as flame-retardant materials, laser processing equipment, machine vision, automatic testing equipment and AI.

In addition to the pursuit of higher quality battery processing technology, the quality of the BMS will also directly affect the mileage of the vehicle. According to relevant reports, the worldwide BMS market is expected to grow from US \$7.8 billion in 2023 to US \$18.4 billion in 2028, with a compound growth rate of 18.7%.

The need to improve charging speed is driving the evolution of electrical architecture to high voltage, and new energy vehicles are ushering in an 800V tuyen. For the high voltage field of EVs, power electronics will change from 400V to 800V, and the transformation of inverter from silicon-based to SiC is also a major trend. Yole forecasts the global market of SiC will grow to US\$6.287 billion in 2027, with a compound annual growth rate of 34%. NEVs are the main application market of SiC.

In addition to power semiconductors, vehicle semiconductors have a wide range of applications, such as intelligent cockpit, vehicle-road coordination and so on. The global automotive semiconductor market is set to grow by US\$70 billion in 2027, at a compound annual growth rate of 10.1%.

It is worth mentioning that as the automobile industry moves into the wave of electrification and intelligence, V2X, the communication between vehicles and everything, has become a new growth area. The market for interconnected modules for telematics and V2X applications will grow at a compound annual growth rate of 16% from 2023 to 2028, eventually reaching US\$6.1 billion.

Lastly, although the automobile power system is transforming to electrification, the traditional stamping, welding, painting and final assembly processes still play an important role in the automotive industry. The manufacturing of traditional automobile parts such as automobile steering system, braking system and lighting system is also changing, which puts forward new requirements for processing technology, manufacturing equipment, innovative materials and so on. Enterprises in the supply chain need to seize the opportunity under the change in order to be invincible in the competition.



Ringier's Automotive Manufacturing & Design for China, in an editorial partnership with Germany's Automotive Electronics & Systems by Hanser, and a team of authoritative editorial advisors in China, has been providing China's automotive industry with comprehensive news about technological breakthroughs, innovative materials, new applications and rapidly evolving trends for almost a decade. Autonomy 5G connecting. In every issue we focus on important matters for motor vehicles manufacturers and designers, such as engineering developments, new technologies, processes, components, materials and design. A major focus is Electric Vehicles, Autonomous Driving, Interconnectivity & Hydrogen Powered Vehicles. From lightweighting processes, such as laser welding and friction-stir welding, innovative cutting technologies for dealing with ultrahigh strength steel to aluminum body panels and its innovative substitutes. We are the leading industrial media in China, not because of our highly popular print magazine or multiple digital channels, but because we understand the relations between manufacturers, designers and engineers and importance of providing comprehensive solutions that would engage them all. We offer the most effective communication package for the machinery, materials, software and electronic suppliers to the OEMs, T1&2 suppliers in the automotive industry E-Newsletters including plastics in Automotive.

Total Readership
78,700

Language: Simplified Chinese
 6 Issues per Year

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides provide up-to-date information. Automotive Manufacturing & Design for China offers the most effective communication package for the machinery, materials, software and electronic suppliers to the OEMs, T1&2 suppliers in the automotive industry E-Newsletters including plastics in Automotive.

2024 Editorial Calendar

ISSUE	February	April	May
Ad Closing Dates	2-Jan	1-Mar	12-Apr
BATTERY & MOTOR & ELECTRIC CONTROL	800V Inverter Battery Recycling Battery Tab Processing	Hair-Pin Motor Casing/Enclosure Processing	Battery Cell Manufacturing Hybrid System
ADAS&V2X	LiDAR/Millimeter-Wave Radar Vehicle-to-Everything/Cloud	Network Security Software Platform	Automotive Semiconductors
AUTOMOBILE PARTS	Lighting System	Transmission System	Automobile Air Conditioning System
TECHNOLOGIES & MATERIALS	Gigacasting 3D Printing	High-Voltage Connector Laser Processing Polymer Material	Flame-Retardant Materials Assembly Technology
SPECIAL REPORTS	Overview of the Global Automotive Industry	Revolution in Automotive Chips	Innovative Materials in Automotive Chinaplas 2024 Review
TRADE SHOWS	Feb. 28-Mar. 2, CME China Machine Tool Exhibition, Shanghai Mar. 4-6, SPS-Industrial Automation Fair Guangzhou (SIAF) 2024, Asiamold 2024, Guangzhou Mar. 6-9, Tianjin Industry Expo 2024, Tianjin Mar. 20-22, Laser World of Photonics China, Productronica China, Shanghai Mar. 20-23, Suzhou Machine Tool Exhibition, Suzhou Mar. 28-31, The 24th Shenzhen International Machinery Manufacturing Industry Exhibition 2024, Shenzhen April 8-12, CCMT 2024, Shanghai April 24-26, NEPCON China 2024, Shanghai May 7-9, TCT Asia 2024, Shanghai May 13-16, The 24th Exhibition of LiJia International Machine Tool, Chongqing June 5-8, Die & Mould China 2024 (DMC 2024), Shanghai June 17-21, CIMES 2024, Beijing June 19-21, South China International Industry Fair 2024, LASERFAIR SHENZHEN 2024, Shenzhen		

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2024 Editorial Calendar

ISSUE	July	September	November
Ad Closing Dates	27-May	12-Aug	27-Sep
BATTERY & MOTOR & ELECTRIC CONTROL	Hydrogen Fuel Cell Battery Management System	Cell to Body Technology Lithium Battery Coating and Drying	Charging Station Technology SiC Chips Electrical/Electronic Architecture
ADAS&V2X	Sensors/Cameras Human-Machine Interaction (HMI)	Zero-Gravity Seats In-Car Display Screens	Cabin Driving Integration
AUTOMOBILE PARTS	Automobile Chassis Debugging	Braking System	Powertrain System
TECHNOLOGIES & MATERIALS	Testing Techniques Connection Processes	Coating Techniques Simulation Innovative Interior Materials	Lightweighting Technologies Automation Equipment
SPECIAL REPORTS	Innovative Processing Techniques in Power Batteries CCMT 2024 Review TCT 2024 Review	Inside the Smart Automotive Factory AMTS 2024 Review	Outlook for the Chinese Automotive Market in 2025 CIIF 2024 Review
TRADE SHOWS	Jul. 3-5, Shanghai International Automotive Manufacturing Technology & Materials Show (AMTS), Shanghai International Assembly & Handling Technology Exhibition (AHTE), Shanghai Jul. 8-10, electronica China 2024, Shanghai Aug. 8-10, 2024 World Battery Industry Expo, Guangzhou Sept. 24-28, Industrial Automation Show 2024, Metalworking and CNC Machine Tool Show 2024, Robotics Show 2024, Energy Show 2024, Shanghai Oct., PTC ASIA 2024, CeMAT ASIA 2024, Shanghai Nov., DMP Greater Bay Area Industrial Expo (DMP 2024), Shenzhen Nov., CHINACOAT 2024, SFCHINA 2024, Guangzhou Nov., ICE&PE 2024, Nanjing Nov., Int'l Energy Storage Technology, Equipment and Application Conference & Exhibition, Shanghai Nov.6-8, AMTS & AHTE South China 2024, Shenzhen Nov.6-8, NEPCON Asia, Shenzhen		

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2024 CONFERENCES FOR AUTOMOTIVE MANUFACTURING INDUSTRY



Connecting industry through information exchange!

Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Automotive Manufacturing industry.

- High Efficiency Production and Lean Manufacturing Forum 2024 (Mar., Chengdu China)
 Concurrent Event: Ringier Technology Innovation Awards 2024-Metalworking Industry
- Innovative Materials Application & Processing Technology Congress 2024 (Mar., Shanghai China)
 Concurrent Event: Ringier Technology Innovation Awards 2024 - Plastics Industry
- High Efficiency Production and Lean Manufacturing Forum 2024 (May, Shanghai China)
- Gear Processing Technology and Application Online Forum 2024 (May, China, Virtual Event)
- China Coatings and Ink Summit & Expo 2024 (May, Shanghai China)
 Concurrent Event: Ringier Technology Innovation Awards 2024 - Coatings Industry
- EV Battery Technology Innovation Summit 2024 (Jul., Hefei China)
- Nonwovens Technology Innovation Application Conference 2024 (Aug., Hangzhou China)
- High Efficiency Production and Lean Manufacturing Forum 2024 (Aug., Beijing China)
- Intelligent Warehousing and Distribution Virtual Seminar 2024 (Sept., China, Virtual Event)
- ASEAN High-Performance Machining Summit (Mar., Hanoi Vietnam)
- ASEAN Advanced Automotive Manufacturing Summit (Jun., Chonburi Thailand)
- ASEAN Advanced Automotive Manufacturing Summit (Sept., Cikarang Indonesia)



* Editorial content, trade show and conference schedule subject may change without notice.

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 16x per year
Subscriber: 48,000

ISSUE	January	February	March	April	May	June
Topic	Cylindrical Battery Manufacturing	Smart Cockpit	Electric Motor Manufacturing	Automotive Chips	Automotive Smart Manufacturing	Innovative Materials
	-	-	-	-	Vehicle Software/Platform	Automotive Additive Manufacturing
ISSUE	July	August	September	October	November	December
Topic	Chassis/Enclosure Machining	Hydrogen Fuel Cells	Cell to Body Technology	Laser Processing Applications	Lithium Battery Manufacturing Technology	Battery Recycling
	Automotive Safety	-	-	-	In-Car Sensors	-

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Metal Fabrication

Language: Simplified Chinese
Frequency : 12x per year
Subscriber: 23,850

ISSUE	TOPIC
Jan	Plate Processing
Feb	Punching
Mar	Laser Cutting
Apr	Robotic Bending Cell
May	Surface Finishing
Jun	Lean Production Practices
Jul	Parts Sorting
Aug	Die Casting
Sep	Durring
Oct	Plate Rolling
Nov	Additive Manufacturing
Dec	Welding Automation

Plastics in Automotive

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 7,530

ISSUE	TOPIC
Jan	Technology Innovation in Interior and Exterior Design
Mar	Automotive Lightweight Construction - Material,
May	Material innovation in the smart cockpit
Jul	Automotive battery thermal management system
Sep	High value applications of recycled plastics in
Nov	Material innovation of electric vehicle charging pile

Additive Manufacturing

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 15,100

ISSUE	TOPIC
Jan	Additive Manufacturing outlook 2024
Mar	Application of 3D Printing in Automobile
May	TCT ASIA 2024 Review
Jul	Biodegradable Materials unlock New Opportunities
Sep	Carbon Fiber Composite 3D Printing Technology
Nov	The reshaping of supply chain by additive

Industrial Robotics

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 36,300

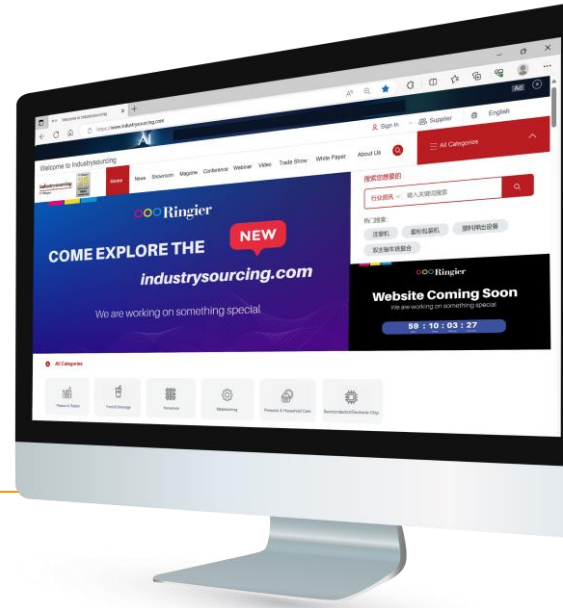
ISSUE	TOPIC
Feb	Annual Robot Industry Report/Collaborative
Apr	"Power of China" - Domestic Industrial Robots
Jun	Robotic Company Financial Report/Motion Control
Aug	Industrial Robotics Report H1 2024/Electronics
Oct	Robotics Summary/Smart Warehousing
Dec	Industrial Robot+Medical Industry

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	Monthly Visitors: 176,037	Monthly Visitors: 401,164
	Percentage of New Visitors: 59%	Percentage of New Visitors: 62%



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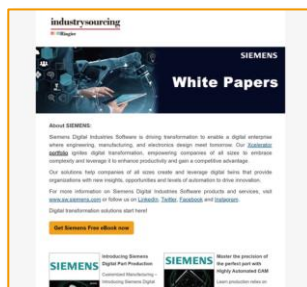


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- White Paper
- Videos
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- Social Media
- Webinars
- PR & Marketing

Related Magazines Covering Multiple Industries Involved in Auto Manufacturing

Laser



Industrial Laser News for China
Language: Simplified Chinese
Frequency : 8x a year
Readership: 43,000

Plastics & Rubber



Int'l Plastics News for China
Language: Simplified Chinese
Frequency : 10x a year
Readership: 101,750



Int'l Plastics News for Asia
Language: English
Frequency : 6x a year
Readership: 39,020

Intelligent Manufacturing



Intelligent Manufacturing News
Language: Simplified Chinese
Frequency : 8x a year
Readership: 145,810

Metalworking



Int'l Metalworking News for China
Language: Simplified Chinese
Frequency : 8x a year
Readership: 113,400



Int'l Metalworking News for Asia
Language: English
Frequency : 6x a year
Readership: 47,150

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