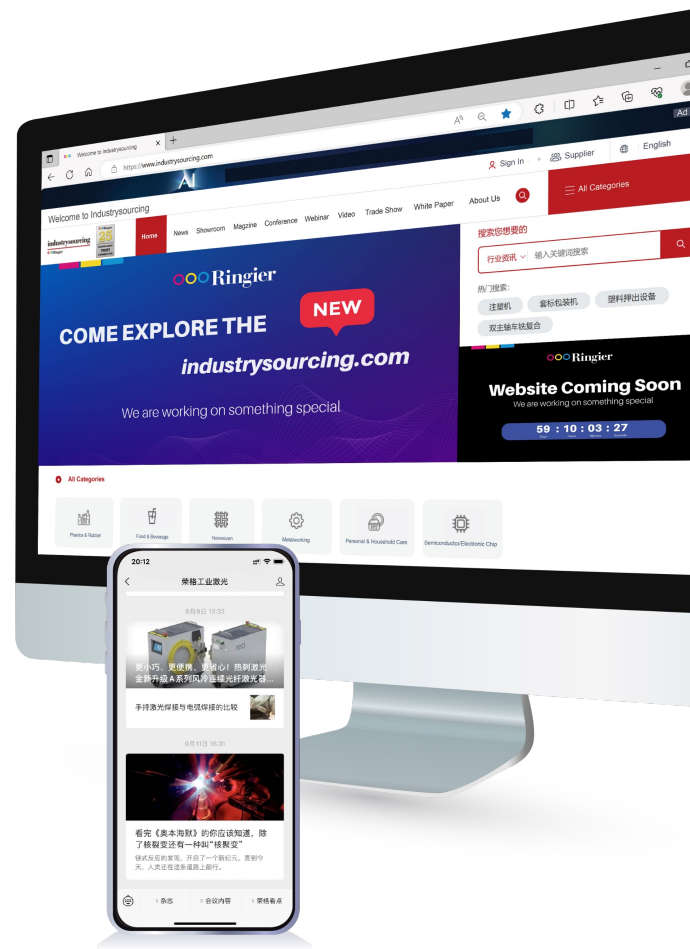


2024 MEDIA PLANNER



Omnichannel Media Solutions for the *Industrial Laser* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

Steady growth in China manufacturing drives laser applications

The global laser technology market reached US\$14.29 billion, and is predicted to grow from US\$15.64 billion in 2024 to US\$32.341 billion in 2032, with a compound annual growth rate of 9.5% from 2024 to 2032, according to by Market Research Future (MRF).

At present, the domestic laser industry is advancing rapidly, especially the development dividend of new energy vehicles, which directly stimulates the entry of a large amount of capital and talent around upstream and downstream laser enterprises. This has formed an industry peak, especially in the fields of high-end laser research and development and customized applications in special industries.

In the future, the technological trend of laser processing includes two aspects: firstly, laser "macro manufacturing," will gradually replace existing traditional processing methods. Taking welding as an example, high-power 10000-watt level laser welding and laser arc composite welding will provide efficient and stable solutions for the industry. At present, a large number of laser arc composite welding technologies have been used in domestic cruise ships built by Shanghai Waigaoqiao Shipyard, improving welding efficiency and quality.

The second is laser "micromanufacturing," where a large number of ultrafast lasers have been widely used in fields, such as cutting, welding, and drilling. Henceforth, the maturity of ultrafast laser equipment, including picosecond and femtosecond lasers, increases the application range and will further expand. It is worth looking forward to the emergence of GHz "pulse train" femtosecond laser technology, which may be a new way to create applications for femtosecond laser processing.

In the context of China's manufacturing 2025 strategy, the traditional industrial manufacturing industry is facing a deep transformation, one of the directions is to improve efficiency, while shifting to higher value-added precision processing. As, laser processing is fully in line with this thrust, lasers and laser processing equipment has been in the production of consumer electronics touch screen module, semiconductor wafer scribing and other high-end 3C manufacturing field. Whereas the sapphire processing, curved glass and ceramic production and other fields show a new application prospects.



Industrial Laser News for China magazine has a team of authoritative Chinese and global editorial consultants, including well-known experts and corporate executives in the Chinese laser industry, as well as an editorial partnership with Novus Light, a global optical information service provider.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the latest information about advanced laser technology and cutting-edge applications, showing how industrial lasers promote product manufacturing and technology transfer around the world. The iConnect e-Newsletter covering the topics of Industrial Robotics, Metal Fabrication, Aerospace Manufacturing, Mold & Die and Additive Manufacturing, will provide up-to-date information.

Industrial Laser News for China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

Total Readership
43,000

Language: Simplified Chinese
8 Issues per Year

2024 Editorial Calendar

ISSUE	March	April	May	June
AD Closing Dates	16-Jan	4-Mar	3-Apr	6-May
LASERS	Blue Laser	Ultrafast Laser	Fiber Laser	Ultrashort Pulse Laser
TECHNOLOGY REPORT	Process Monitoring	Precision Microfabrication	Laser Cutting	Laser Scribing
APPLICATION REPORT	Laser Welding in Automotive Industry	Lasers in Semiconductor Industry	3D Five Axis Laser Cutting Machine	Ultrashort Pulse Laser in Photovoltaic Industry
INDUSTRY FOCUS	Power Battery Production	3C Industry & Glass Industry	Sheet Metal Material Industry	Laser Equipment for Processing Perovskite
SYSTEM INTEGRATION	Intelligent Control	Components & Accessories	Motion Control	Software and System Control
SPECIAL REPORT	LASER World of PHOTONICS CHINA 2024 Preview Photonics West 2024 Review	LASER World of PHOTONICS CHINA 2024 Review I	LASER World of PHOTONICS CHINA 2024 Review II	TCT Asia 2024 Review
TRADE SHOWS	Feb.28-Mar.2, CME China machine tool exhibition, Shanghai Mar.3-6, SPS-Industrial Automation Fair Guangzhou (SIAF) 2024, Asiamold 2024, Guangzhou Mar.3-9, Tianjin Industry Expo 2024, Tianjin Mar.20-22, Laser World of Photonics China 2024, Productronica China 2024, Shanghai Mar.20-23, Suzhou machine tool exhibition, Suzhou Mar.28-31, The 24th Shenzhen International Machinery Manufacturing Industry Exhibition 2024, Shenzhen Apr.8-12, CCMT 2024, Shanghai Apr.11-14, China International Medical Equipment Fair (CMEF 2024), International Component Manufacturing & Design Show (ICMD 2024), Shanghai May, The 20th Optics Valley of China International Optoelectronic Exposition And Forum (OVC Expo 2024), Wuhan May 7-9, TCT Asia 2024, Shanghai May 13-16, The 24th Exhibition of LiJia International machine tool Chongqing, Chongqing Jun. 5-8, Die & Mould China 2024(DMC 2024), Shanghai June.17-21, CIMES 2024, Beijing June.19-21, South China International Industry Fair 2024, LASERFAIR SHENZHEN 2024, Shenzhen			

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e-Newsletters

尊敬的业界同仁，
 今年国庆假期期间，瑞典皇家科学院宣布了荣获今年“产生阿秒光脉冲以研究物质中电子动力学的实验方法”观世界上，发挥着无比重要的作用。借助阿秒激光，移动以及能量改变。

新闻头条
 2024年诺贝尔物理学奖揭晓，3位获奖者阿妙脉冲技术

此前，瑞典皇家科学院宣布今年诺贝尔物理学奖的三位获奖者，以表彰他们在“产生阿秒光脉冲以研究物质中电子动力学的实验方法”方面所做出的贡献。他们是来自美国俄州立大学名誉教授皮埃尔·阿戈斯蒂尼 (Pierre Agostini)、德国马克斯·普朗克量子光学研究所教授伦茨·克劳斯 (Ferenc Krausz) 和瑞典隆德大学教授安妮·吕利耶 (Anne L' Huillier)。

Video



Virtual anchor
 Broadcast the content summary of each issue
 Scan QR CODE to watch now

重新定义超短脉冲微加工

2024 Editorial Calendar

ISSUE	July	September (Buyer Guide)	October	November
AD Closing Dates	31-May	2-Aug	5-Sep	8-Oct
LASERS	Fiber Laser	Excimer Laser	Fiber Laser	Semiconductor Laser
TECHNOLOGY REPORT	3D Printing	Micro-LED Peeling	Laser Cleaning	Plastic Laser Welding
APPLICATION REPORT	The Application of Laser in the Hydrogen Energy Industry	Laser Applications for Advanced Display	Application of Laser Processing in Shipbuilding Industry	Application of Semiconductor Lasers in Automotive Parts Manufacturing
INDUSTRY FOCUS	Additive Manufacturing Industry	Microelectronics Industry	Shipbuilding Industry	Automotive Parts Manufacturing
SYSTEM INTEGRATION	Automation, Motion & Drive	Optics & Materials	Industrial Laser Equipment	Components & Accessories
SPECIAL REPORT	2024 Ringier Technology Innovation Awards- Laser Industry	Laser Processing Technology Summit 2024 Review	CIOE 2024 Review	Outlook 2025
TRADE SHOWS	Jul. 3-5, Automotive Manufacturing Technology & Materials Show (AMTS 2024) , The 19th International Assembly & handling Technology Exhibition (AHTE 2024), Shanghai Jul.8-10,electronica China 2024,Shanghai Aug.8-11,BEIJING ESSEN WELDING & CUTTING FAIR, Shanghai Sep.11-13, CIOE 2024, Shenzhen Sep.24-28 ,Industrial Automation Show 2024, Metalworking and CNC Machine Tool Show 2024,Robotics Show 2024,Energy Show 2024, Shanghai Sept 25-27, Medtec China 2024,Shanghai Oct., South China Advance Laser Technology and Application Exhibition 2024, Shenzhen Oct., China International Medical Equipment Fair (CMEF 2024), International Component Manufacturing & Design Show (ICMD 2024)" Nov.6-8, AMTS & AHTE South China 2024 Nov., DMP Greater Bay Area Industrial Expo (DMP 2024), Shenzhen			

Win the industry's leading award!

To enter your company or sponsor this event
Contact: info@ringiertrade.com



2024 CONFERENCES FOR INDUSTRIAL LASER INDUSTRY



Connecting industry through information exchange!

Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Industrial Laser industry.

- High Efficiency Production and Lean Manufacturing Forum 2024(Mar.,Chengdu China)
 Concurrent Event: Ringier Technology Innovation Awards 2024-Metalworking Industry
- The 14th Implantable Interventional Medical Device Innovation Summit 2024(Jul.,Suzhou China)
- 3D Printing Implant Medical Device Summit 2024(Jul.,Suzhou China)
- EV Battery Technology Innovation Summit 2024 (Jul.,Hefei China)
- Laser Processing Technology Forum 2024(Jul.,Suzhou China)
- Semiconductor Manufacturing Process and Materials Forum 2024(Aug.,Shanghai China)
- PV Modules Advanced Packaging Technology Conference 2024(Aug.,Suzhou China)
- High Efficiency Production and Lean Manufacturing Forum 2024(Aug.,Ningbo China)
- Smart Manufacturing Industry Development Conference 2024(Oct.,Suzhou China)
 Concurrent Event: Ringier Technology Innovation Awards 2024 - Smart Manufacturing Industry
- High Efficiency Production and Lean Manufacturing Forum 2024(Oct.,Beijing China)
- ASEAN High-Performance Machining Summit (Mar., Hanoi Vietnam)
- ASEAN Advanced Automotive Manufacturing Summit (Jun., Chonburi Thailand)
- ASEAN Advanced Automotive Manufacturing Summit (Sept., Cikarang Indonesia)
- ASEAN Additive Manufacturing Summit - Medical Device Innovation Technology (Dec., Southeast Asia, Virtual Event)

Ringier Trade Media Ltd.



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
 Frequency : 12x per year
 Subscriber: 23,500

ISSUE	January	February	March	April	May	June
Topic	Laser Welding, Laser Tech in Metalworking Industry	Laser Cutting, Laser Tech in Automotive Industry	Additive Manufacturing, Metal 3D Printing	Laser Marking/ Engraving Laser Tech in Consumer Electronics and Semiconductor Industry	Laser Welding Laser Tech in Aerospace Industry	Laser Ultrafast Processing, LED / OLED Manufacturing
ISSUE	July	August	September	October	November	December
Topic	Laser Marking/Engraving Laser Tech in Medical Equipment Industry	Laser Inspection , Optical Equipment in Laser Inspection	Laser Cutting , Laser Tech in Metalworking Industry	Laser Marking/ Engraving Laser Tech in Medical Devices Industry	Laser Welding , Laser Tech in High-end Manufacturing Industry	Review and Prospect

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Metal Fabrication

Language: Simplified Chinese
 Frequency : 12x per year
 Subscriber: 23,850

ISSUE	TOPIC
Jan	Plate Processing
Feb	Punching
Mar	Laser Cutting
Apr	Robotic Bending Cell
May	Surface Finishing
Jun	Lean Production Practices
Jul	Parts Sorting
Aug	Die Casting
Sep	Durring
Oct	Plate Rolling
Nov	Additive Manufacturing
Dec	Welding Automation

Additive Manufacturing

Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 15,100

ISSUE	TOPIC
Jan	Additive Manufacturing outlook 2024
Mar	Application of 3D Printing in Automobile
May	TCT ASIA 2024 Review
Jul	Biodegradable Materials unlock New Opportunities
Sep	Carbon Fiber Composite 3D Printing Technology
Nov	The reshaping of supply chain by additive

Industrial Robotics

Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 36,300

ISSUE	TOPIC
Feb	Annual Robot Industry Report/Collaborative
Apr	"Power of China" - Domestic Industrial Robots
Jun	Robotic Company Financial Report/Motion Control
Aug	Industrial Robotics Report H1 2024/Electronics
Oct	Robotics Summary/Smart Warehousing
Dec	Industrial Robot+Medical Industry

Mold Manufacturing

Language: Simplified Chinese
 Frequency : 10x per year
 Subscriber: 8,200

ISSUE	TOPIC
Jan	Forming Technology and Equipment
Feb	Materials for Molds
Mar	Mold Surface Treatment
Apr	Additive Manufacturing
May	Customized/Lightweight Molds
Jun	Electrical Discharge Machining
Jul	DMC review
Aug	Automation And Intelligent Manufacturing
Sep	Laser Machining
Oct	CAD/CAM

Aerospace Manufacturing

Language: Simplified Chinese
 Frequency : 6x per year
 Subscriber: 5,200

ISSUE	TOPIC
Feb	Aircraft Lightweighting/Parts Machining
Apr	Aircraft Engine ⁴ 5-Axis Machining
Jun	Robotic Cell ⁴ Digital Assembly
Aug	Composite Material ⁴ Large Parts Forming
Oct	Mill-Turn ⁴ Gantry Machining Centre
Nov	Additive Manufacturing ⁴ Maintenance, Repair, & Overhaul

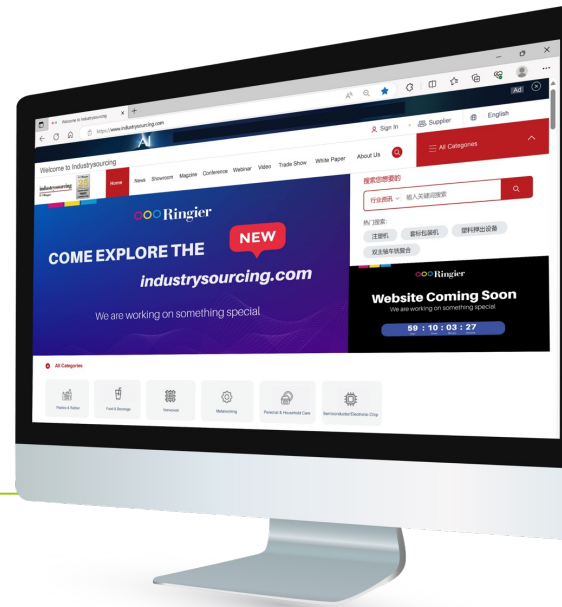
DIGITAL ADS & SHOWROOM

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Promote awareness of your brand across industrysourcing.com and industrysourcing.cn. Reach your target audience with highly visible ads.

Getting more leads begins with having your Product Showrooms in the websites trade marketplace.

STATISTICS*	Industrysourcing.com	Industrysourcing.cn
	Monthly Page Views: 3,805,756	Monthly Page Views: 5,595,253
	Monthly Visitors: 176,037	Monthly Visitors: 401,164
	Percentage of New Visitors: 59%	Percentage of New Visitors: 62%



EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database. Full reporting metrics provided. Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

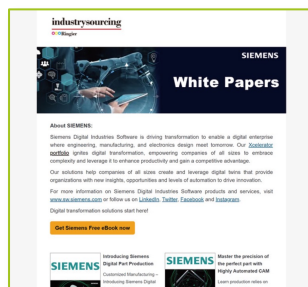


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

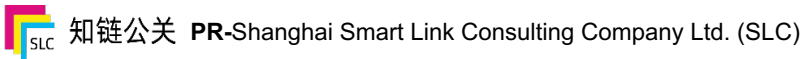
Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising " that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Ringier Brings You A World of Opportunities!

- Magazines
- Websites
- Showroom
- Newsletters
- Email Marketing
- Conferences
- Trade Show
- White Paper
- Videos
- Content
- Social Media
- Webinars
- PR & Marketing

Related Magazines Covering Multiple Industries Involved in Industrial Laser

Metalworking



Int'l Metalworking News
Language: English
Frequency: 8x a year
Readership: 113,400

Metalworking



Int'l Metalworking News for Asia
Language: English
Frequency: 6x a year
Readership: 47,150

Intelligent Manufacturing



Intelligent Manufacturing News
Language: Simplified Chinese
Frequency: 8x a year
Readership: 145,810

Automotive



Automotive Manufacturing & Design for China
Language: Simplified Chinese
Frequency: 6x a year
Readership: 78,710

For more promotion on global markets, please [click here](#)

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