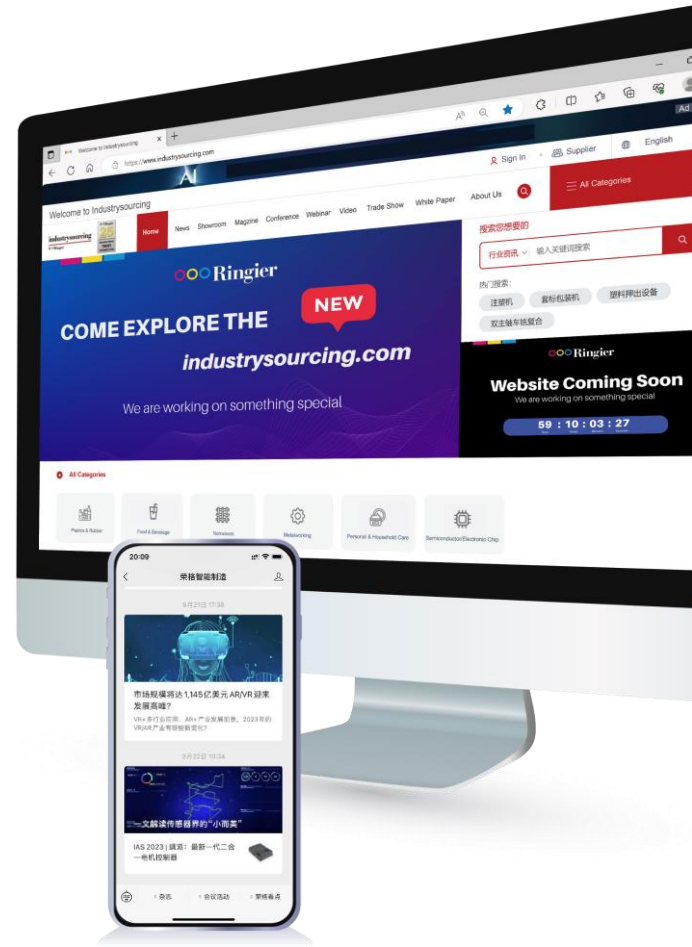


2024 MEDIA PLANNER



Omnichannel Media Solutions for the *Intelligent Manufacturing* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

Achieving a Smart and Sustainable Manufacturing Future

Over the next five years, the global smart manufacturing market is anticipated to grow at a sustained CAGR of 17.2% propelling the integration of advanced technologies, such as IoT, AI, and automation, according to MarketsandMarket. Consequently, China's intelligent manufacturing industry is predicted to witness the following major trends:

First, greater growth in the intelligent equipment industry for the automotive, electronics, railroad and shipbuilding, and electrical machinery. Second, the high-tech manufacturing industry has achieved steady development in the production of special equipment for electronic devices, electronic components, electronic equipment, aviation, spacecraft, and equipment, including new products, and intelligent technological innovation that continue to make new breakthroughs. Third, green manufacturing and sustainable development from concept to completion. The continued growth of new energy products is driven by photovoltaic batteries, automotive lithium-ion power batteries, charging piles and other products to improve production. On the other hand, the production of new material products, for example solar energy industry with ultra-white glass, polycrystalline silicon, monocrystalline silicon, and other product output maintain high growth. In the industrial sector, more intelligent technologies and ways are being used to realize energy saving and carbon reduction in the product manufacturing life cycle.

In September 2023, the Ministry of Industry and Information Technology implemented guidelines released by four ministries including the Ministry of Industry and Information Technology. The plan will focus on the metaverse, brain-computer interface, quantum information, humanoid robots, generative artificial intelligence, bio-manufacturing, future displays, future networks, and new energy storage.

According to the 14th Five-Year Plan for Intelligent Manufacturing, digitalization in 2025 will be universal in manufacturing enterprises above designated size, and key enterprises in key industries will initially realize intelligent transformation. By 2035, digitalization will be implemented in all manufacturing enterprises above designated size, and the key enterprises will basically achieve intelligent transformation. The transformation and upgrading of China's traditional industries is gradually accelerating, digitalization and green transformation have been effective, and 45 national advanced manufacturing clusters have been cultivated across the country.

It is foreseeable that, with the further deepening of China's intelligent manufacturing industry, the country's manufacturing industry will gradually improve and resolve issues; intelligent manufacturing will eventually lead China's manufacturing industry towards a sustainable future!



After years of development and accumulation, the industrial manufacturing market is now in a stage of automation, digitization connecting and smart technologies. **Intelligent Manufacturing News**, focuses on the reconstruction and upgrading of industrial manufacturing and enabling the coordinated development of upstream and downstream industrial chains.

It is committed to creating a required publication for decision makers who want to move to an intelligent connected process. With printed magazines and electronic editions (APP - Industrysourcing), **Intelligent Manufacturing News** will comprehensively report the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision technology, connector, technology, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision, connector, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China. The iConnect e-Newsletter covering the topics of Industrial Robotics, Motion Control, Sensors Design & Applications, Automation in F&B, Electronic Chip Design & Manufacturing, Electronic Chip Packaging & Testing, will provide up-to-date information.

Total Readership
145,810

Intelligent Manufacturing News offers the most effective communication package to suppliers of industrial equipment, components, material handling, and plant maintenance in China.

Language: Simplified Chinese
 8 Issues per Year

2024 Editorial Calendar

ISSUE	January	March	May	July
AD Closing Dates	2-Jan	30-Jan	12-Apr	27-May
PRODUCTS SELECTED	Sensors Industrial	Motion Control	Compactors	Mechanical Drives
TECHNICAL ARTICLES	AI Quality Control	Industrial Metaverse	Generative AI	Additive Manufacturing
INTELLIGENT MANUFACTURING FACTORY	Preventive Maintenance	Virtual factory	Deep Learning	Flexible Manufacture
EQUIPMENT & ACCESSORIES	Intelligent Detection	CNC Machine Tools	AMR	Internet of Things (IoT) Devices
Columns (Semiconductors, Industrial software, Sensors, Robotics)	Industrial Software Column: Industrial Simulation (CAD, CAE)	Semiconductor Column: Industry Market Status and Trends	Sensor Column: Sensors in the Internet of Things	Industrial Software Column: Supply Chain Management (SCM)
SPECIAL REPORTS	SIAF 2024 Preview	ITES 2024 Preview – Automation Sector	IoT	AHTE 2024 Preview
TRADE SHOWS	<p>Feb. 28-Mar. 2, CME China Machine Tool Exhibition, Shanghai</p> <p>Mar. 4-6, SPS-Industrial Automation Fair Guangzhou (SIAF) 2024, Asiamold 2024, Guangzhou</p> <p>Mar. 4-6, The 30th China International Exhibition on Packaging Machinery & Materials, Guangzhou</p> <p>Mar. 6-9, Tianjin Industry Expo 2024, Tianjin</p> <p>Mar. 20-22, Laser World of Photonics China, Productronica China, Shanghai</p> <p>Mar. 28-31, The 24th Shenzhen International Machinery Manufacturing Industry Exhibition 2024 (ITES), Shenzhen</p> <p>Apr. 8-12, CCMT 2024, Shanghai</p> <p>Apr. 11-14, China International Medical Equipment Fair (CMEF 2024), International Component Manufacturing & Design Show (ICMD 2024), Shanghai</p> <p>Apr. 23-26, Chinaplas 2024, Shanghai</p> <p>Apr. 24-26, NEPCON China 2024, Shanghai</p> <p>May 7-9, TCT Asia 2024, Shanghai</p> <p>May 13-16, The 24th Exhibition of LiJia International Machine Tool, Chongqing</p> <p>Jun. 5-8, Die & Mould China 2024 (DMC 2024), Shanghai</p> <p>Jun. 17-21, CIMES 2024, Beijing</p> <p>Jun. 19-21, South China International Industry Fair 2024, LASERFAIR SHENZHEN 2024, Shenzhen</p>			

How we delivery the content?

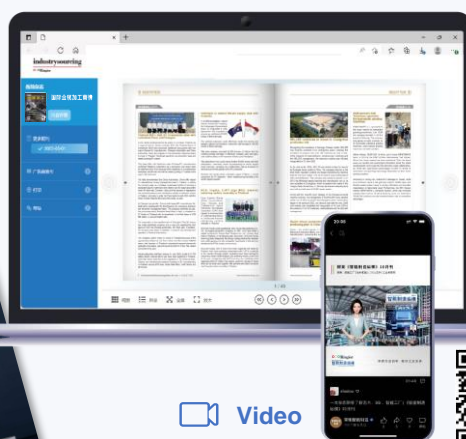
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2024 Editorial Calendar

ISSUE	September	October	November	December Digital Only
AD Closing Dates	6-Aug	4-Sep	8-Oct	15-Nov
PRODUCTS SELECTED	Converter	Servo system	Connectors	End-of-Arm Tooling for Robots
TECHNICAL ARTICLES	Edge Computing	Device Connections	Information and Sensing Technology	Automation of Equipment
INTELLIGENT MANUFACTURING FACTORY	*Lighthouse Factory Annual Update	Man-Machine-Thing Interconnection Cycle	Smart Factory Warehouse/Logistics System	China Smart Factory Inventory
EQUIPMENT & ACCESSORIES	Intelligent Warehousing	Sensor System	End-of-Arm Tooling for Robots	Chip Packaging/Test Equipment
Columns (Semiconductors, Industrial software, Sensors, Robotics)	Chip Column: Chip Design Automation	Sensor Column: Smart Sensing Technology	Industrial Robotics Column: Annual Robotics Innovations Roundup	Chip Column: Chip Industry Year-End Inventory
SPECIAL REPORTS	IAS & RS 2024 Preview	PTC & CeMAT 2024 Preview	Process Industry "Smart" Optimization Strategy	Outlook 2025
TRADE SHOWS	Jul. 3-5, Shanghai International Automotive Manufacturing Technology & Materials Show (AMTS), Shanghai International Assembly & Handling Technology Exhibition (AHTE), Shanghai Jul. 8-10, Electronica China 2024, Shanghai Aug.8-11, BEIJING ESSEN WELDING & CUTTING FAIR, Shanghai Sept. 24-28, Industrial Automation Show 2024, Robotics Show 2024, Shanghai Oct., PTC ASIA 2024, CeMAT ASIA 2024, Shanghai Nov., DMP Greater Bay Area Industrial Expo (DMP 2024) , Shenzhen Nov.6-8, AMTS & AHTE South China 2024, Shenzhen Nov.6-8, NEPCON Asia, Shenzhen			

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2024 CONFERENCES FOR INTELLIGENT MANUFACTURING INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Intelligent Manufacturing industry.

- High Efficiency Production and Lean Manufacturing Forum 2024 (Mar., Chengdu China)
Concurrent Event: Ringier Technology Innovation Awards 2024-Metalworking Industry
- Innovative Materials Application & Processing Technology Congress 2024 (Mar., Shanghai China)
Concurrent Event: Ringier Technology Innovation Awards 2024 - Plastics Industry
- Laser Processing Technology Forum 2024 (Apr., Suzhou China)
- Gear Processing Technology and Application Online Forum 2024 (May, China, Virtual Event)
- High Efficiency Production and Lean Manufacturing Forum 2024 (May, Shanghai China)
- Semiconductor Manufacturing Process and Materials Forum 2024 (Aug., Shanghai China)
- Food & Beverage Future Ecosystem Summit 2024 (Aug., Guangzhou China)
Concurrent Event: Ringier Technology Innovation Awards 2024 - Food & Beverage Industry
- PV Modules Advanced Packaging Technology Conference 2024 (Aug., Suzhou China)
- High Efficiency Production and Lean Manufacturing Forum 2024 (Oct., Beijing China)
- Intelligent Warehousing and Distribution Virtual Seminar 2024 (Sept., China, Virtual Event)
- Intelligent Manufacturing Industry Development Conference 2024 (Oct., Suzhou China)
Concurrent Event: Ringier Technology Innovation Awards 2024 - Intelligent Manufacturing Industry
- ASEAN Electronics & Semiconductor Manufacturing Summit (Mar., Southeast Asia, Virtual Event)
- ASEAN Advanced Automotive Manufacturing Summit (Jun., Chonburi Thailand)
- ASEAN Advanced Automotive Manufacturing Summit (Sept., Cikarang Indonesia)
- ASEAN Electronics & Semiconductor Manufacturing Summit (Nov., Southeast Asia, Virtual Event)
- ASEAN Additive Manufacturing Summit: Medical Device Innovation Technology (Dec., Southeast Asia, Virtual Event)



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 12x per year
Subscriber: 112,500

ISSUE	January	February	March	April	May	June
Topic	Preventive Maintenance	Industrial Metaverse	Big Data Pre-Processing	Deep Learning	Generative AI	Big Data Analytics
ISSUE	July	August	September	October	November	December
Topic	5G/IIoT	Flexible Manufacture	Intelligent Manufacturing Factory	Intelligent Sensing	Industrial Robotics	Visualization/Transparency

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Industrial Robotics

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 36,300

ISSUE	TOPIC
Feb	Annual Robot Industry Report/Collaborative
Apr	"Power of China" - Domestic Industrial Robots
Jun	Robotic Company Financial Report/Motion Control
Aug	Industrial Robotics Report H1 2024/Electronics
Oct	Robotics Summary/Smart Warehousing
Dec	Industrial Robot+Medical Industry

Automation in Food & Beverage

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 18,020

ISSUE	TOPIC
Jan	Automation in Warehouse Management
Mar	Robotics
May	Energy Efficiency Management
Jul	Intelligent Manufacturing in Dairy
Sep	Advanced Process Control Technology
Nov	Digitization in F&B Industry

Electronic Chip Design & Manufacturing

Language: Simplified Chinese
Frequency : 4x per year
Subscriber: 6,890

ISSUE	TOPIC
Feb	EDA in China / EDA in Other Countries
May	AI Chips / EUA Lithography
Aug	Optical Communication Chips / 8/12-inch Wafers
Oct	New Energy Vehicle Chips / Silicon Carbide Wafers

Motion Control

Language: Simplified Chinese
Frequency : 4x per year
Subscriber: 26,520

ISSUE	TOPIC
Mar	Motion Control + AI + Machine-Learning Motion Control + IC + ICV
Jun	Motion Control + New energy Servo Drive + Electronics & Semiconductor
Sep	Motion Control + Packaging Machine CNC + Robotics
Dec	Warehouse Automation 2025 Motion Control Market Outlook

Sensor Design and Applications

Language: Simplified Chinese
Frequency : 4x per year
Subscriber: 32,830

ISSUE	TOPIC
Jan	Image Sensor
Apr	MEMS Sensor
Jul	Sensors in Industry & Quality Inspection
Oct	Intelligence Sensor

Electronic Chip Packaging & Testing

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 5,530

ISSUE	TOPIC
Jan	Advanced Packaging: Enabling New Horizons for
Apr	Chiplet's Opportunity In AI
Jul	Innovative Electronic Components
Sept	8/12-Inch Wafers Equipment
Nov	Domestic Replacement of High-End Package
Dec	New Developments and Trends in Domestic Packaging

DIGITAL ADS & SHOWROOM

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Promote awareness of your brand across **industrysourcing.com** and **industrysourcing.cn**. Reach your target audience with highly visible ads.

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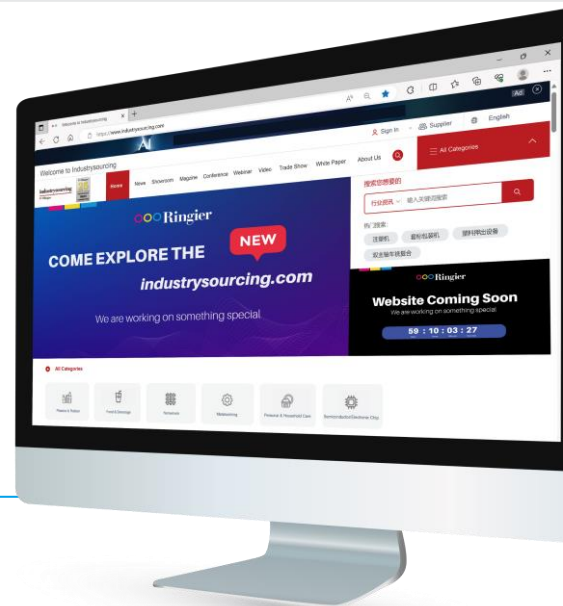
STATISTICS*

Industrysourcing.com

Monthly Page Views: **3,805,756**
 Monthly Visitors: **176,037**
 Percentage of New Visitors: **59%**

Industrysourcing.cn

Monthly Page Views: **5,595,253**
 Monthly Visitors: **401,164**
 Percentage of New Visitors: **62%**



EMAIL MARKETING

"Personalized" email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database. Full reporting metrics provided. Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

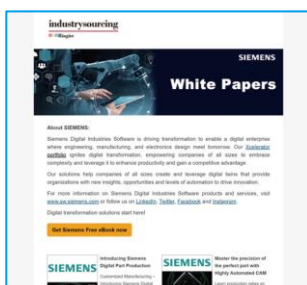


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of [industrysourcing](https://industrysourcing.com) and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

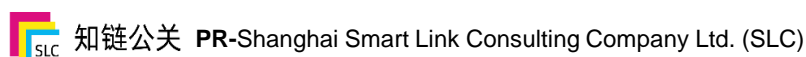
Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising " that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Ringier Brings You A World of Opportunities !

Magazines Websites Showroom Newsletters Email Marketing Conferences Trade Show
White Paper Videos Content Social Media Webinars PR & Marketing

Related Magazines Covering Multiple Industries Involved in Intelligent Manufacturing

Metalworking



Int'l Metalworking News for China
Language: Simplified Chinese
Frequency: 8x a year
Readership: 123,400



Int'l Metalworking News for Asia
Language: English
Frequency: 6x a year
Readership: 47,150

Medical



Medical Manufacturing and Design for China
Language: Simplified Chinese
Frequency: 5x a year
Readership: 49,050

Food & Beverage



China Food Manufacturing Journal
Language: Simplified Chinese
Frequency: 7x a year
Readership: 107,660



Food Pacific Manufacturing Journal
Language: English
Frequency: 6x a year
Readership: 43,250

Automotive



Automotive Manufacturing & Design for China
Language: Simplified Chinese
Frequency: 6x a year
Readership: 78,710

For more promotion on global markets, please [click here](#)

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