

Banner Advertising

Drive buyers to your Company Website and Product Pages!

- Use strategically positioned banner ads to target your customers on industrysourcing website.
- Enhance your brand & product awareness
- Drive traffic directly to your Supplier Profile Pages at Industrysourcing.com/cn or your company website
- Maximize your online presence
- Targeted campaign with page type and industry selection
- Tailored summary traffic report with sales leads from impressions and clicks

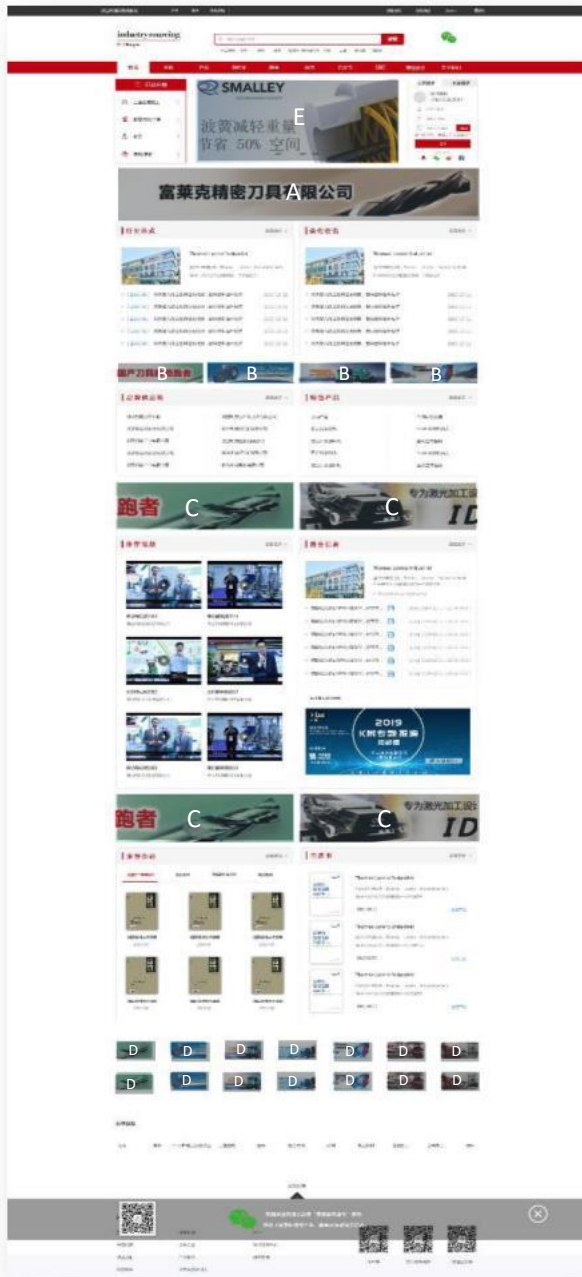
[Know more about text ad & banner package>>](#)

	Page Views	Clicks	Leads	Specialized audience	Key benefit
Homepage	-	V	V	-	Focus on branding and new product development
Vertical page	-	-	V	V	Focus on new business development
Article page	V	-	V	-	Focus on corporate branding
Exhibition page	V	-	-	V	For exhibition enterprises
Banner package solution	V	V	V	V	Consulting Services to maximize your campaign result

Website Banner Advertising

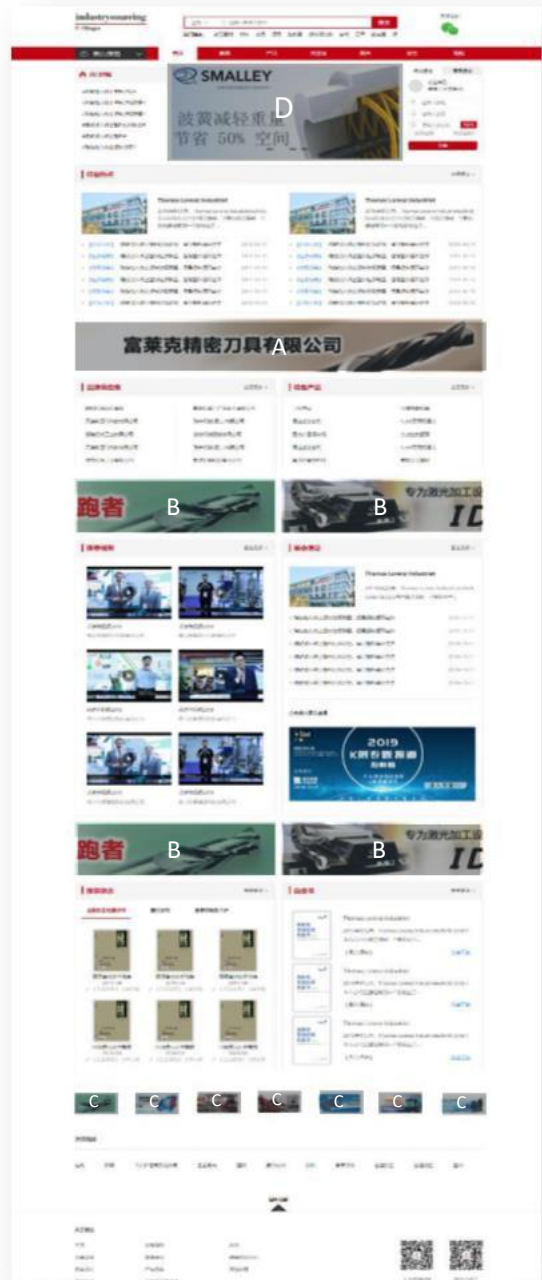
Home Page

www.industrysourcing.com
www.industrysourcing.cn



Vertical Site-Home Page

Chinese-17 vertical sites
 English- 4 vertical sites



Position	Size	Mark
A. Leaderboard banner	1200x170px	Only 1
B. Half Banner	234x60px	Max 4
C. Display Banner	590x170px	4-6 spaces
D. Button Banner	120x60px	Max 6 / per line
E. Slide Banner	670x300px	Max 3

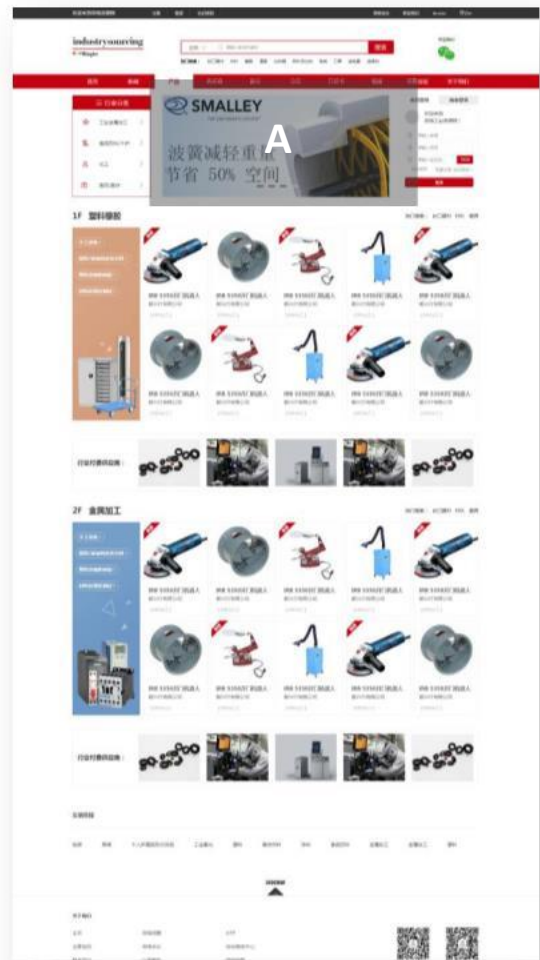
Position	Size	Mark
A. Leaderboard banner	1200x170px	Only 1
B. Display Banner	590x170px	4-6 spaces
C. Button Banner	120x60px	Max 6 / per line
D. Slide Banner	670x300px	Max 3

Website Banner Advertising

Supplier Home Page



Product Home Page

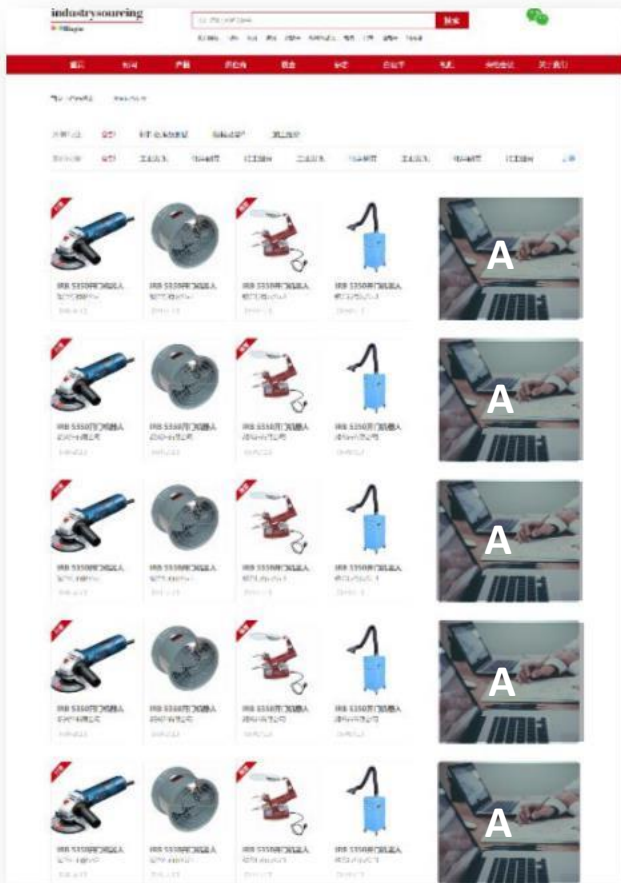


Position	Size	Mark
A. Slide Banner	670x300px	Max 3
B. Leader Board Banner	1200x170px	Only 1
▲ Showed in all the product listing pages and product searching results.		

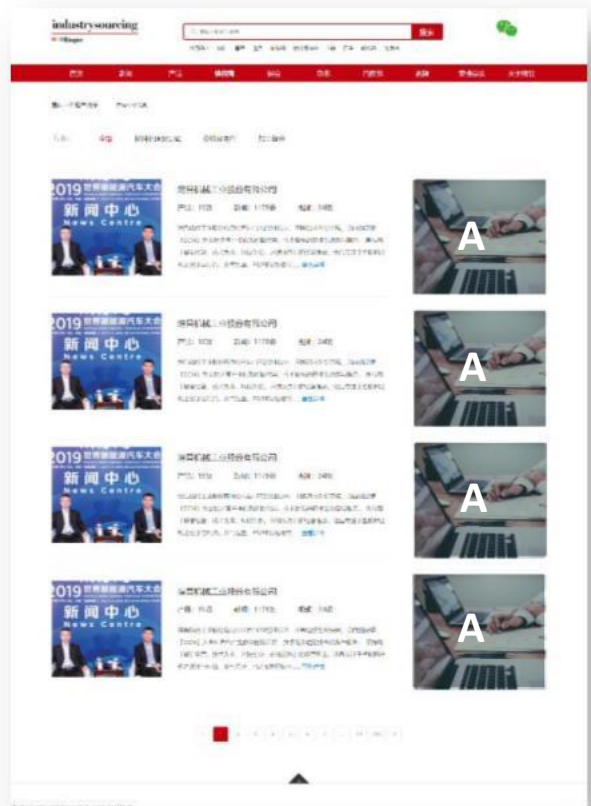
Position	Size	Mark
A. Slide Banner	670x300px	Max 3
▲ Showed in all the product listing pages and product searching results.		

Website Banner Advertising

Product Listing Page



Supplier Listing Page



Position	Size	Mark
A. Medium rectangle	300x250px	Max 5
▲ Shown in all the product listing pages and product searching results.		

Position	Size	Mark
A. Medium rectangle	300x250px	Max 4
▲ Shown in all the supplier listing pages and supplier searching results.		

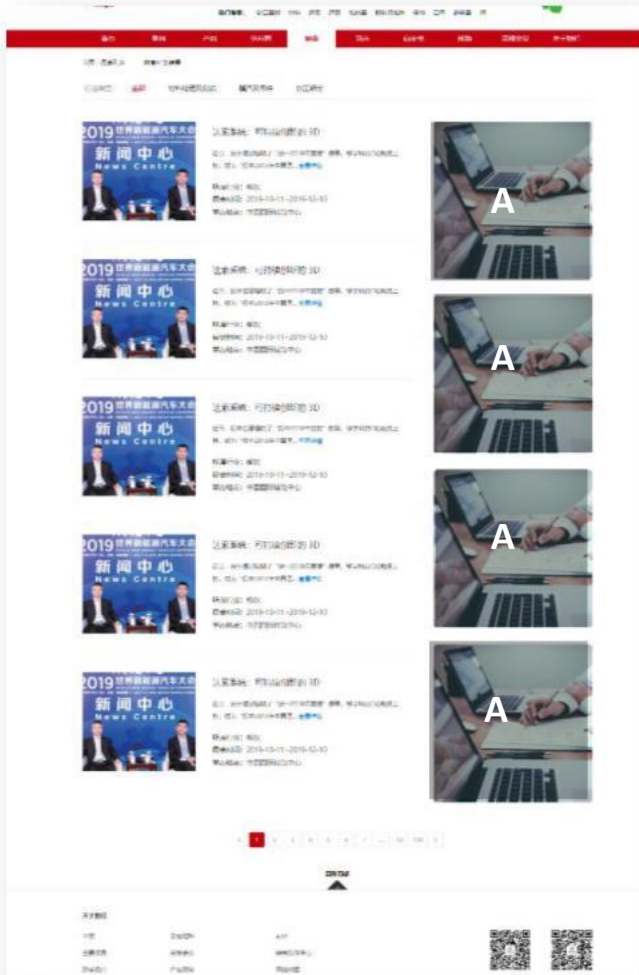
Trade Show Home Page



Position	Size	Mark
A. Slide Banner	670x300px	Max 3
B. Leaderboard Banner	1200x170px	Only one
C. Display banner	195x135px	Max 2
D. Button banner	120x60px	Max 6 / per line

Website Banner Advertising

Trade Show Listing Page



Trade Show Details Page



Position	Size	Mark
A. Medium rectangle	300x250px	Max 4
▲ Showed in all the trade show listing pages.		

Website Banner Advertising

News Listing Page



News Details Page

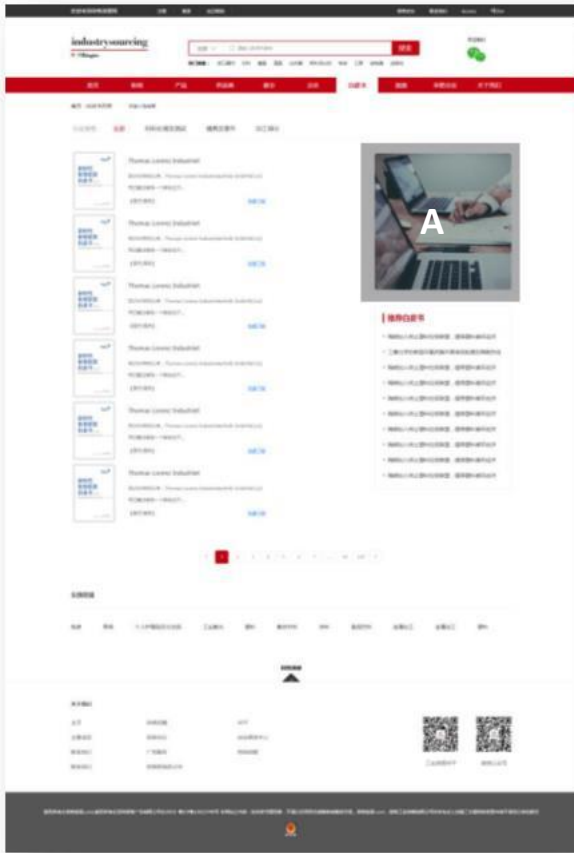


Position	Size	Mark
A. Medium rectangle	300x250px	Max 2
▲ Shown in all the news listing pages.		

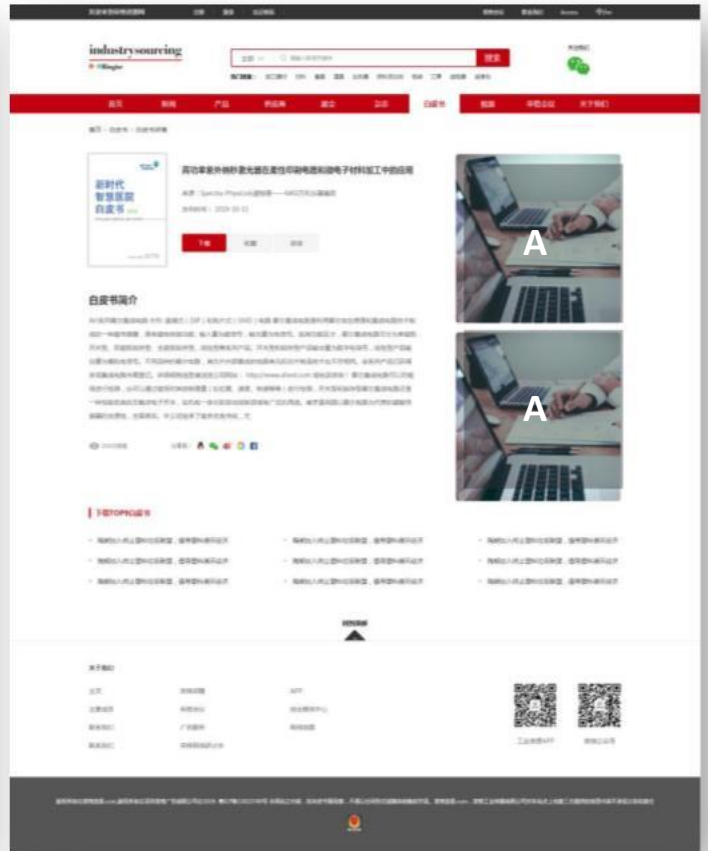
Position	Size	Mark
A. Medium rectangle	300x250px	Max 5
▲ Shown in all the news details pages.		

Website Banner Advertising

White paper Listing page



White paper Details Page



Position	Size	Mark
A. Medium rectangle	300x250px	Max 1
▲ Shown in all the white paper listing pages.		

Position	Size	Mark
A. Medium rectangle	300x250px	Max 2
▲ Shown in all the white paper detail pages.		