

Digital Magazine Sponsorships

The Digital Magazines' extended readership increases your exposure!

Ringier E-magazines reach internet savvy industrial professionals via a media that enables online and offline readership and facilitates supplier-buyer interaction.



A/B: Top Banners:

- Only 2 positions, no rotation
- Only for 2 customers each month
- 420x90 pixel
- GIF/JPG 40k
- Animation 15s
- * Also can be combined for 1 client
- 840x90 pixel
- GIF/JPG 100k
- Animation 15s

C: Button Banner

- 6 positions, no rotation
- 120x60 pixel
- GIF/JPG 10k
- Animation 15s

D: Ticker Tape

- Only 1 position, no rotation Text, 30 words
- Font size/Font color: 12px/white
- Minimum 3x consecutive booking is required

E: Flash Upgrade Plan 1 (4 images)

- 120x150pixel, upgrade to 480x380, SWF 30k
- Flash Upgrade Plan 2 (6 images)
- 90x60pixel, upgrade to 550x60, SWF 30k

Digital Magazine Sponsorships

- International Metalworking News for China
- International Plastics News for China
- HAPPI China

Banner Position	3x	6x	12x
Banner A or B	920	850	740
Banner A+B	1,380	1,270	1,110
Button banner	570	500	450
Ticker tape	370	340	280
Flash Upgrade 1	190	170	160
Flash Upgrade 2	270	250	230
<i>Rates (USD/month, based on number of consecutive months booked)</i>			

- China Food Manufacturing Journal
- China Industrial Reporter
- FoodPacific Manufacturing Journal
- Coating & Ink China
- International Mold & Die Making News for China
- Industrial Laser Solutions China
- International Metalworking News for Asia
- Nonwovens Industry China
- International Pharmaceutical News for China
- International Plastics News for Asia
- Rubber World for China
- Automotive Manufacturing & Design for China
- Medical Manufacturing & Design for China
- Restaurateur
- International Composites News for China
- International Pumps & Valves for China

Banner Position	3x	6x	12x
Banner A or B	740	680	600
Banner A+B	1,100	1,020	890
Button banner	450	410	370
Ticker tape	280	260	230
Flash Upgrade 1	160	140	130
Flash Upgrade 2	220	200	190
<i>Rates (USD/month, based on number of consecutive months booked)</i>			