



Venue : BITEC, Bangkok, Thailand

Date : 20-23 June 2018

www.interplasthailand.com/

Advertise in the Tradeshow e-Newsletter Sent Before, During and After InterPlas Thailand 2018

- Each Industry e-Newsletter will highlight new technologies and products that will be displayed during the show and will contain the latest show news each day
- Each Industry e-Newsletter will reach decision makers in the industry and links to <http://www.industrysourcing.com/plastics>
- Sponsor ads in our Tradeshow e-Newsletter. Your ads will drive potential buyers to your Online Product Showrooms or other websites
- Drive traffic to your site, inform your customers of your latest products
- Tradeshow E-newsletters are MOBILE FRIENDLY for readers using Android mobile devices and iPhone/ iPad
- Business development: Get business opportunities through Ringier leads report
- Reach **14,200** target buyers

InterPlas Thailand 2018 Ad Positions :

Before the show: 1 InterPlas Thailand 2018 Preview e-Newsletter will be emailed before the show on **June 13.**

During the show: 1 InterPlas Thailand 2018 e-Newsletters will be sent out during the show. (Day 1)

After the show: 1 InterPlas Thailand 2018 Review e-Newsletter will be emailed on **June 27.**

Ad Rate for all 3 mailings: (US\$)

Total 3 mailings

Show e-Newsletter (English Version)		
	AD Positions	Rates(USD)
A	Leaderboard Banner : 728x90pixel, jpg/gif, 50k max; *2 positions with same link for 1 client	1,320
B	Display Banner : 300x250pixel, jpg/gif, 50k max; Animation 15 seconds	1,320
C	Video Banner : 300x125pixel, jpg for entrance, 4:3 640x480px / 16:9 HD: 1280x720px, 5min, mp 4 (H.264)	1,320
D	Inner Banner : 330x60pixel, jpg/gif, 40k max; Animation 15 seconds	900
E	Button Banner : 120x60pixel, jpg/gif, 40k max; Animation 15 seconds	750
F	Text Ad (Logo + text) Title- Maximum 20 Chinese characters; Content-Maximum 70 Chinese characters, Logo-60x40pixel, jpg	630

Note:

- ***Text Ad (Logo + Text):** Title-Maximum 40 English characters; Content-Maximum 140 English characters, Logo-60*40 pixel jpg
- *Content subject to vary and may affect the position of banners, ad text and video slots

Special Opportunity – Video Promotion

Enjoy exceptional promotion of your company and products on the Tradeshow e-Newsletters and industry websites.

- **Video Banner: Company Video (supplied by client)**
Video on our Tradeshow e-Newsletter provides an authentic presentation delivered at the most important time.

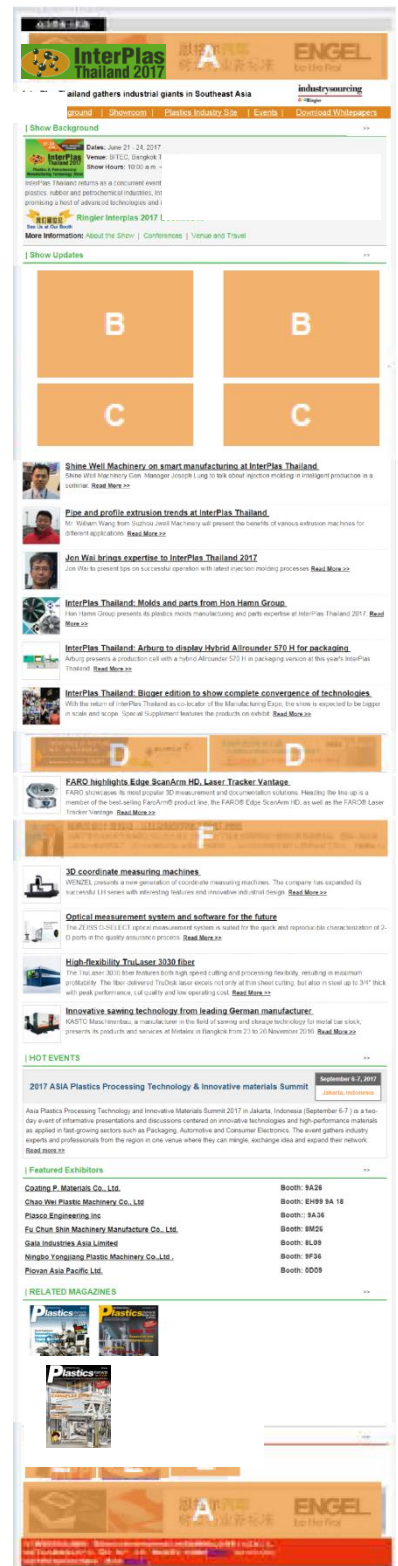
For more information on our advertising services, please contact:

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InterPlas Thailand 2018

Date: 20–23 June 2018

Venue: bangkok, Thailand

InterPlas Thailand 2018 is organized between 20 Jun and 23 Jun 2018.

The Trade Show will take place at Bangkok International Trade & Exhibition Centre in Bangkok, Thailand.

InterPlas Thailand 2018 may be a stand where many highly recommended products and solutions would be exhibited. Most of these tend to be about Industry, Manufacturing, Hardware, Machinery, Machine Tools, Petrochemicals, Plastics, Plastics Technology, Petrochemical Industry and Manufacturing Machinery.

27th International Trade Exhibition and Conference for Plastics and Petrochemical Manufacturing Machinery and Technology is an annual Trade Show.

79000 attendees are expected to visit InterPlas Thailand 2018 this year.

The organizer of the InterPlas Thailand 2018, 27th International Trade Exhibition and Conference for Plastics and Petrochemical Manufacturing Machinery and Technology is Reed Tradex.