

NONWOVENS

INDUSTRY SINCE 1970

50th

ANNIVERSARY

2020
MEDIA PLANNER

Brand Overview

The global nonwovens industry is expected to grow at an annual rate of 6/7% between 2019 and 2024 to reach \$64.8 billion in 2024. This growth will be possible through line investments around the globe that are scheduled to come onstream in 2020-2021. Key drivers for growth in nonwovens will be sustainability, regulatory issues, costs, user requirements and retail trends.

In 2020, the focus of the industry returns to Europe in anticipation of INDEX20, the year's largest trade show in Geneva, Switzerland. *Nonwovens Industry* will cover the INDEX show with printed and digital products targeted at the global engineered fabrics industry.

Throughout the year, *Nonwovens Industry* will continue to cover the most important topics and events in the industry through our monthly print editions, special printed supplements, through targeted electronic mailings, our website and through social media including Twitter, LinkedIn and Facebook.

The Nonwovens Industry Mission—*Nonwovens Industry* is committed to influencing global nonwovens discourse on an ongoing basis with elite editorial content. Between the website, email and social media, more than 50,000 reader connections are made in daily, weekly and monthly formats on the basis of that content. *Nonwovens Industry* is therefore an essential resource for moving an advertiser's unique selling propositions to market.

10k

PRINT
SUBSCRIBERS[†]

23k

AVERAGE MONTHLY
ONLINE USERS^{*}

17k

eNEWSLETTER
SUBSCRIBERS⁺

10.5k

SOCIAL MEDIA
FOLLOWERS¹

Nonwovens Industry Reaches Subscribing Companies That Include:

3M	Covidien	General Motors	KNH Enterprises	Neenah	Premier Care	Tenowo GmbH
Abena	Daio Group	Georgia-Pacific	Kronosept AB	New Pig	Procter & Gamble	Texel
Acme Mills	Disposable Hygiene	Glatfelter	Kuraray	Nice-Pak Products	Produtos Higienicos	Texsus
Ahlstrom-Munksjö	Domtar	Global Nonwovens	L'Oreal	Nobel Hygiene	Propex	The Honest Co.
AHP	Donaldson	GOJO	Lambi	Nonwovenn	Providencia	Tietex
Albaad	Drylock	Griffin Care	Lear Corporation	Norafin	Reckitt Benckiser	Toray
Albis	DuPont	Gulshan	Leggett & Platt	Northwest Linings	Reemay	Toyobo Kureha
Alay	Ecolab	Hanes	Linette	Nuqul Group	Revlon	Toyota
Anpers	Edgewell	Hassan Group	Low & Bonar	Oceancash	Rockline	TWE
Articulos Higienicos	Essity	Hayat Kimya	Lydall	Ontex	SAAF	Tyco Healthcare
AS Nonwovens	Esweggee	Hollingsworth & Vose	Mabesa	Owens Corning	Saint Gobain	Tytex
Asahi Kasei	Eurofil	Honda	Mann-Hummel	Pakten Health	Sandler AG	TZMO
Autoneum	Evyap Sabun YAG	Hospesco	Maxim	Products	Santex	Unicharm
Avgol	Familia	Huish	McAirlaids	Pall	Sara Lee	Unilever
Avon	Fater	Human Care	Medline	Pantex Global	Saudi German	Union Industries
Babyganics	Federal Mogul	Hunter Douglas	Medtronic	Paper-Pak	SC Johnson	Unitika
Beiersdorf	Fempro	Hyga	Mega Disposables	Paragon	Schroeder Industries	Violeta
Berry Global	Fibertex	Hygienika	Milliken	Paul Hartmann	Scotts Liquid Gold	Vita Nonwovens
Cardificio Italiano	Fibrilix	Irving Personal Care	Milyon	Pegas A/S	Seventh Generation	Walmart
Cardinal Health	Fippi	Jacob Holm	Mitsui Chemical	PCC	Shalag Nonwovens	Welspun
Carpenter	First Quality	Japan Vilene	Mogul	PF Nonwovens	Shaw Industries	White Knight
CellulosesBroceliand	Fitesa	Johns Manville	Molnlycke Healthcare	Pfizer	Sorbent Products	Whitestone
Cliniva Hygiene	Ford	Jonsson & Johnson	Mondanock	Pioneer Hygiene	Spunindo	Zaimella
Clorox	Foss Manufacturing	Kao Corporation	Nan Liu	Playtex/Energizer	Spuntech	
Colbond	Freudenberg	Kappler Safety	Napco	Polimeros	Suominen	
Colgate-Palmolive	GAF	Kimberly-Clark (K-C)	National Nonwovens	Precision Fabrics	Target	
Collins & Aikman	Gates Formed-Fibre	Kleentest	Naturalena Brands	Premier Brands	Tencate	

Source: (†) June 2019 Verified Audit Report; (*) Google Analytics July 1, 2018 thru June 30, 2019; (+) IBM Marketing Cloud as of July 5, 2019; (1) LinkedIn, Twitter, Facebook as of July 1, 2019;

HOUSEHOLD & PERSONAL CARE WIPES

Combined with Happi, our special Wipes edition reaches the largest, most influential collection of buyers money can buy. If you're targeting wipes, be sure to include Household & Personal Care Wipes in your advertising plans for 2020.

Household & Personal Care
wipes
A special publication of International Nonwovens

Reaches Full Circulation of Happi and Nonwovens Industry – more than 25,000 Worldwide!

SPRING ISSUE:

CLOSING DATE: March 10th, 2020

BONUS DISTRIBUTION:

- Sustainability Summit NYC
- INDEX 2020
- Cosmoprof NA
- In Cosmetics Barcelona
- World of Wipes
- SCC Teamworks
- World Conference on Homecare and Fabrics



Color Ad Rates:

Size	4 Color
Full Page	\$3,825
Half Page Island	\$3,200
Half Page Horizontal/Vertical	\$2,925

FALL ISSUE:

CLOSING DATE: August 18th, 2020

BONUS DISTRIBUTION:

- CSPA Annual Meeting
- Hygienix
- Outlook
- Happi Anti-Aging Conference
- California SCC Suppliers Day
- In-Cosmetics North America
- SCC Annual Meeting
- ACI Annual Meeting



Color Ad Rates:

Size	4 Color
Full Page	\$3,825
Half Page Island	\$3,200
Half Page Horizontal/Vertical	\$2,925

index™
world's leading nonwovens exhibition

INDEX 2020, Geneva, Switzerland, is the world's largest nonwovens exhibition with over 12,000 expected participants from all over the world. Nonwovens suppliers have an unmatched opportunity to compete here, and *Nonwovens Industry* will be there to provide you vital competitive market access before, during and after the event.

ADVERTISING OPPORTUNITIES:

1. February Pre-Show Issue
2. March INDEX Show Issue
3. April INDEX Post Show Issue
4. Live @ INDEX Email Show Daily
5. Breaking News pre-show and post show flights
6. INDEX Show Direct Email Marketing Package
7. INDEX Show Social Media Marketing Package

NONWOVENS INDUSTRY CHINA

Nonwovens Industry China brings the global power of *Nonwovens Industry* to Chinese readers in the Mandarin tongue. Published quarterly since 2001 with Ringier Trade Media Ltd. (Hong Kong) this publication penetrates these levels broadly for durable branding.

Publication Date: March, May, August, October

Circulation: Print: 7,350 ; Digital: 9,440

Bonus Distribution: All major shows and conferences relating to nonwovens and hygiene in China

1x Full Page 4C: \$2,140



NONWOVENS INDUSTRY SOUTH EAST ASIA

South East Asia continues to attract significant nonwovens investment. This has produced strong growth that is targeted directly by *Nonwovens Industry South East Asia*.

Publication Date: March 2020

Circulation: 4,500

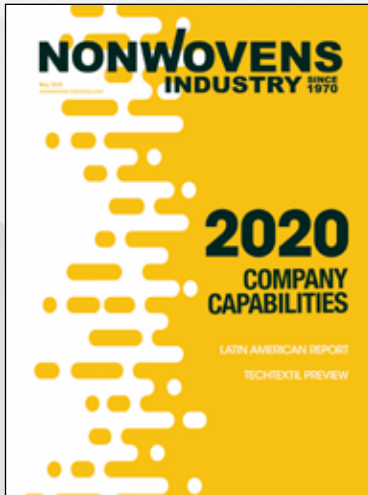
Bonus Distribution: Major shows and conferences relating to nonwovens and hygiene in South East Asia and China.

1x 4C Full Page: \$2,200



(Contact your sales representative for more options.)

Special Issues



COMPANY PROFILES

Nonwovens is a competitive place. No matter what you say or do about your company, or its products and services, the buyer's mind is subject to change. That's why it's good to have an independent reference offering a consistent picture about you, one that's readily available to the most influential base of purchasing and investment influences in the business. That's why it's good to advertise in the *Nonwovens Industry* COMPANY CAPABILITIES Issue, May 2020.

PROFILES ONLINE:

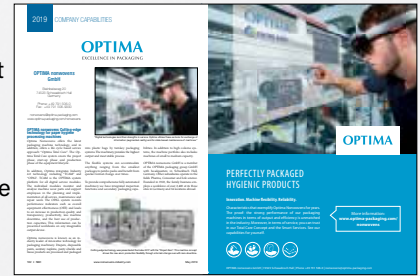
Microsites provide a dynamic profile option. Fully updatable, highly visible.

Company Profiles

(We do all the production work on the profile for you!)

- Full Page 4C Ad & FREE Full Page facing Company Profile - **\$3,755**
- Full Page Company Profile Only - **\$2,925**
- 1/2 Page 4C Ad & FREE Half Page Company Profile (Horizontal, Vertical or Island) - **\$2,925**

Ad Close: April 17th

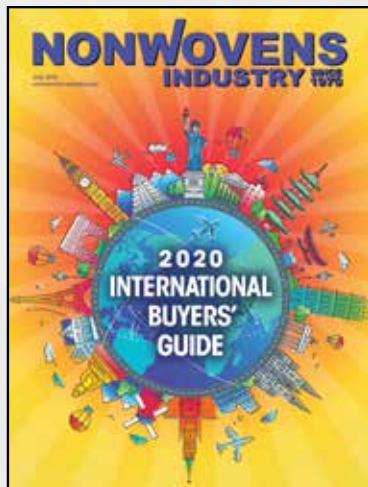


Full Page Ad and Profile



Full Page Profile Only

Half Page Ad and Profile



INTERNATIONAL BUYERS GUIDE

Nonwovens Industry's Annual International Buyers' Guide is a year-long annual purchasing reference guide to the industry. Available in print and online, it includes hundreds of participating suppliers—alphabetically, by geography and by category. Companies can update their information online at any point throughout the year.

Featured Listing

- Company Information & Logo
- Company Description - Up to 350 characters in Print.
- Unlimited characters - images and links on our Website.
- Up to 20 Cross Reference Categories
- Rise Above All Basic Listings in Category Cross Reference

Starting at \$1,495 per year



Online



Company Profile Microsite



Live Analytics

Company Profile Microsite

- Company Information & Logo
- Company Description
 - Up to 350 characters in Print.
 - Unlimited characters, images and links on our Website
- Up to 50 Cross Reference Categories
- Rise Above All Featured Listings in Category Cross Reference
- Over 700 potential Customer Views
- Over 120,000 Branded Impressions
- Access to LIVE Analytics

Includes an over \$13,000 multimedia marketing campaign!

Starting at \$3,995 per year

Ad Close: June 23rd



Category Cross Reference

Nonwovens Industry

is committed to influencing global nonwovens business conversations like never before.

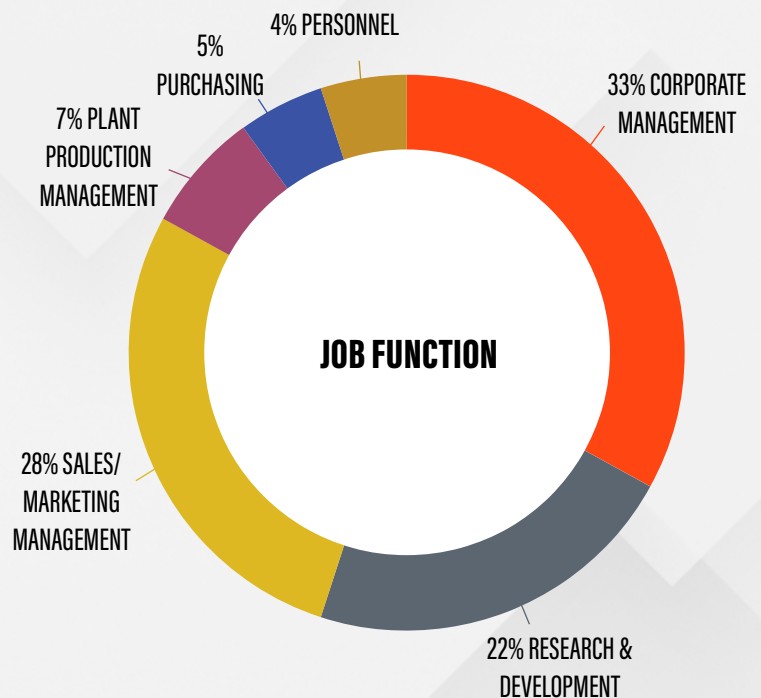
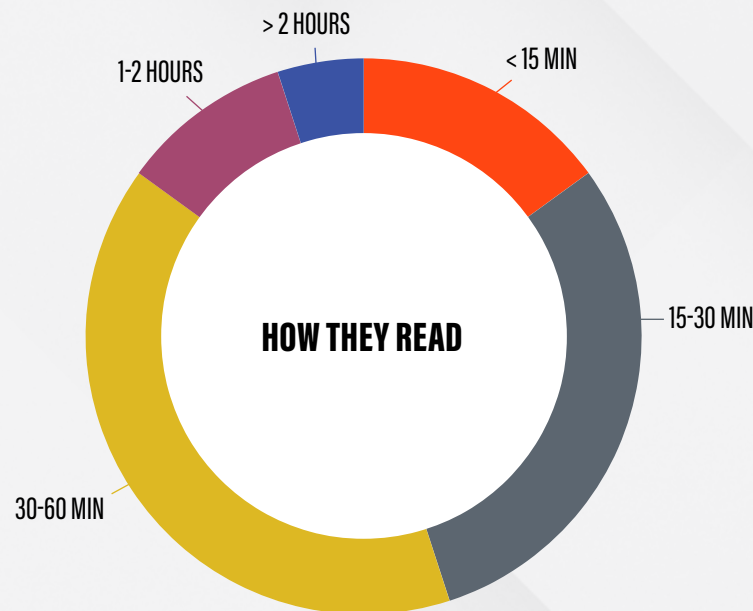
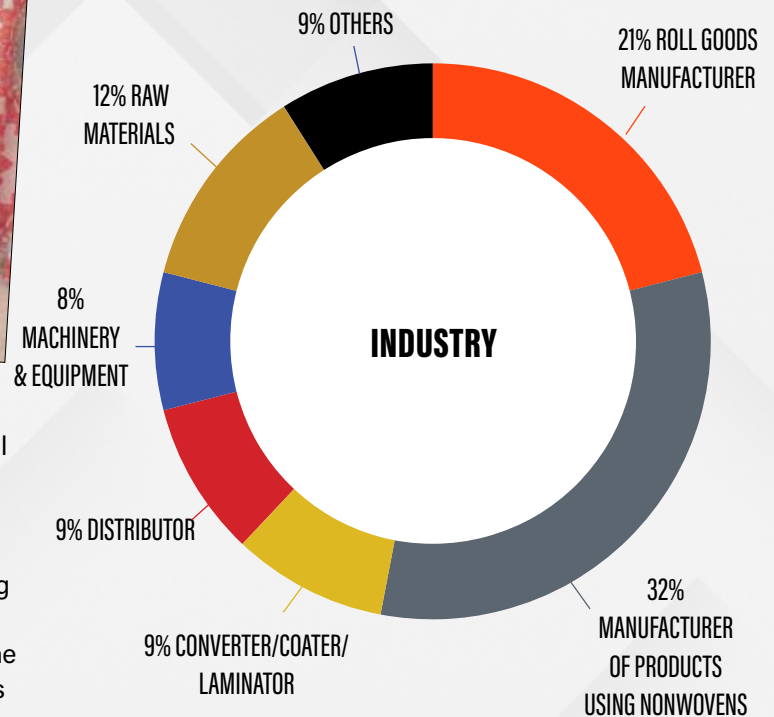
Today, every month, a constellation of more than 50,000 reader connections is made in daily, weekly, and monthly formats so that advertisers can achieve meaningful results. From print to online to mobile, mail to email to social, the *Nonwovens Industry* reader relationship is developed as an essential resource for moving your unique selling propositions to market.

Online Editorial Coverage

Nonwovens-Industry.com is updated daily to deliver fresh breaking news as it happens. In addition, online exclusives, expert opinions, video interviews, blog posts, infographics and webinars provide the best coverage of the industry and give our readers and advertisers reasons to come back for more! Nonwovens-Industry.com also delivers all the great content from the *Nonwovens Industry* print publication, including all feature articles, newsmaker interviews, columnist opinions, and news departments!



WHO WILL YOU REACH WITH NONWOVENS INDUSTRY?+

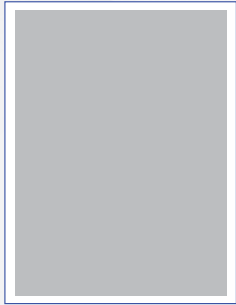


2020 Editorial Calendar

ISSUE	AD CLOSE	EDITORIAL COVERAGE	BONUS CIRCULATION
JANUARY	12/16/19	<ul style="list-style-type: none"> • Baby Diapers • Baby Diapers Directory • Hygiene Machinery • Private Label 	
FEBRUARY	1/21/20	INDEX PRE SHOW ISSUE <ul style="list-style-type: none"> • Personal Care Wipes • Filtration Report 	FiltXPO 2020, Chicago, IL February 26 - 28
SPECIAL EDITION: SOUTHEAST ASIA EDITION (AD CLOSE 2/12/20)			
MARCH	2/18/20	INDEX SHOW ISSUE <ul style="list-style-type: none"> • Adult Incontinence Report • Nonwovens In the Home • Spunmelt Nonwovens 	INDEX 2020, Geneva, Switzerland March 31 - April 3
SPECIAL EDITION: HOUSEHOLD & PERSONAL CARE WIPES SPRING EDITION (AD CLOSE 3/10/20)			
APRIL	3/17/20	INDEX POST SHOW REPORT <ul style="list-style-type: none"> • Spunlaced Nonwovens • Roofing/Construction Report • Needlepunch Technology 	CIDPEX, Nanjing, China April 20 - 24
MAY	4/21/20	<ul style="list-style-type: none"> • Company Profiles 	
JUNE	5/26/20	<ul style="list-style-type: none"> • Household Wipes • Fibers for Nonwovens • Natural Hygiene Market • Nanotechnology 	World of Wipes (WOW) conference, Minneapolis, MN June 22 - 25
JULY	6/23/20	<ul style="list-style-type: none"> • International Buyers Guide 	
AUGUST	7/21/20	<ul style="list-style-type: none"> • Medical Nonwovens • Machinery & Equipment Review • Emerging Markets 	
SEPTEMBER	8/25/20	<ul style="list-style-type: none"> • Top Company Report 	Outlook 2020, Lisbon, Portugal September 23-25
SPECIAL EDITION: HOUSEHOLD & PERSONAL CARE WIPES FALL EDITION (AD CLOSE 8/18/20)			
OCTOBER	9/22/20	<ul style="list-style-type: none"> • Contract Manufacturing Report • Industrial Wipes • Asian Report 	ANDTEX, Bangkok, Thailand November 11 - 13
NOVEMBER	10/27/20	<ul style="list-style-type: none"> • Feminine Hygiene • San Pro Machinery • Ultrasonics for Nonwovens • The Airlaid Market 	Hygienix 2020 Location TBD
DECEMBER	11/24/20	<ul style="list-style-type: none"> • Hygiene Components • The Automotive Market • Year in Review 	

Print Ad Sizes & Rates Including Special Options

STANDARD AD SIZES



FULL PAGE (BLEED)

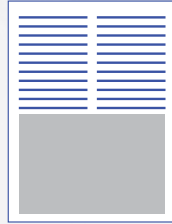
Bleed: 8.25" x 11" (209mm x 279mm)
Live Area: 7" x 10" (178mm x 254mm)
Trim: 8" x 10.75" (203mm x 273mm)

FULL PAGE (NON BLEED)

7" x 10" (178mm x 254mm)

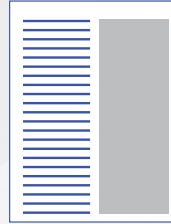
FULL PAGE SPREAD (BLEED)

Bleed: 16.25" x 11" (412mm x 279mm)
Live Area: 14" x 10" (356mm x 254mm)
Trim: 16" x 10.75" (406mm x 273mm)



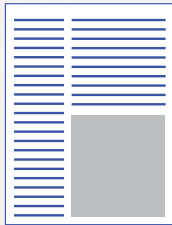
HALF PAGE HORIZONTAL

7" x 4.875"
(178mm x 124mm)



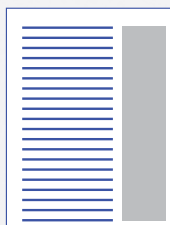
HALF PAGE VERTICAL

3.375" x 9.5"
(85mm x 241mm)



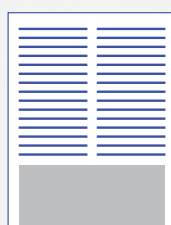
ONE THIRD SQUARE

4.5" x 5"
(114mm x 127mm)



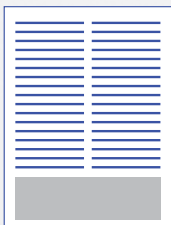
ONE THIRD VERTICAL

2.125" x 9.5"
(54mm x 241mm)



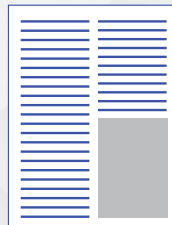
ONE THIRD HORIZONTAL

7" x 3.25"
(178mm x 84mm)



ONE QUARTER HORIZONTAL

7" x 2.375"
(178mm x 60mm)



ONE QUARTER SQUARE

3.375" x 4.875"
(85mm x 124mm)

HIGH VISIBILITY AD SIZES



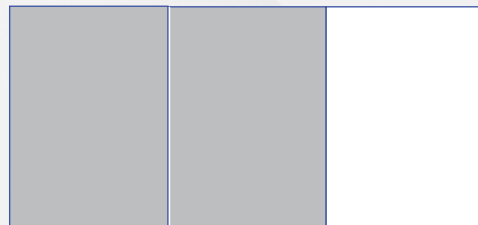
COVER PAGE CURL

(includes full page ad)
\$8,995



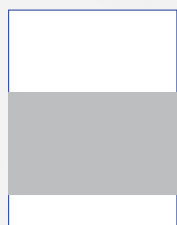
INSERT

Bound-in, 2-sided
8" x 10.75" (203mm x 273mm)
\$8,295



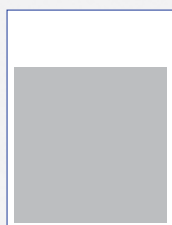
2 PAGE GATEFOLD

15.75 x 10.75
(400mm x 273mm)
\$11,600



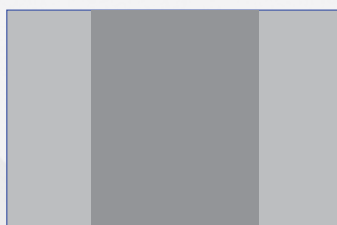
BELLY BAND

18.5" x 4"
(470mm x 102mm)
\$7,800



COVER TIP^A

7.75" x 8"
(195mm x 203mm)
\$10,250



FRENCH GATE COVER^A

Covers 3 & 4 - 8", Covers 1 & 2 - 7 3/4"
Gates 5 & 6 - 7 9/16"
\$11,600

FOUR COLOR DISPLAY AD RATES

Size	1x	3x	6x
Full Page	\$4,400	\$4,080	\$3,825
Half Page	\$3,350	\$3,190	\$2,975
One Third	\$2,950	\$2,780	\$2,630
One Quarter	\$2,500	\$2,410	\$2,390

Display rates are commissionable (Gross)

CLASSIFIED AD RATES

Size	1x	3x	6x
Per Column Inch	\$125	\$120	\$115

Classified rates are non-commissionable (Net)

Digital File Specifications

- All materials must be submitted as **300dpi/CMYK color mode** PDF files, saved using the **PDF/X-1a:2001 standard** and **Acrobat 4 (PDF1.3) compatibility**.
- Files smaller than 10MBs** in size can be sent via e-mail. Larger files should be submitted via FTP or file sharing website.
- Changes or corrections** to submitted files will result in additional charges for the advertiser.
- Publication trim size:**
8" x 10.75" (203 mm x 273 mm). Keep all live matter at least .5" (12.7 mm) from trim edges.
- Bleed page & insert page size:** 8.25" x 11" (209 mm x 279 mm)
Maximum weight of insert stock: 100 lb. cover.
- Pre-printed inserts:** contact production manager for instructions.

Submit all print materials to:

Cheryl Coviello, Production Manager
ccoviello@rodmanmedia.com • 201-880-2230
Nonwovens Industry • 25 Philips Parkway • Montvale, NJ

Covers and Special Positions: No cancellations. Special position premium 10%.
Ride-Along: Polybags are required for all ride-alongs provided by client. Cost to polybag and add ride-alongs to magazine varies based on weight and size. Costs start at \$3,750.

Closing Dates: See editorial calendar.

Cancellation: Cancellations must be made in writing by the 8th of the month prior to ad placement.

Payment Terms & Methods: Payment is accepted by wire transfer and by check or draft via U.S. bank payable in U.S. Payment option instructions will be included with all billing.

(A) Price includes standard printing and polybag. Custom sizes, shapes, colors and/or pages are available at an additional cost. All items weighing over 5 ounces will incur additional charges.

Publisher's Policy 1. Invoices are rendered at date of publication and are due upon receipt. Agency commission will be disallowed on all overdue invoices. 2. Rodman Media Corporation holds both the advertiser and its dedicated advertising agency jointly and severally liable for all monies due and payable to Rodman Media Corporation. 3. In the event an account is placed for collection, customer agrees to pay Rodman Media Corporation for all reasonable collection and/or legal fees incurred.

Please contact your Sales Rep for more custom printing options and special event opportunities.

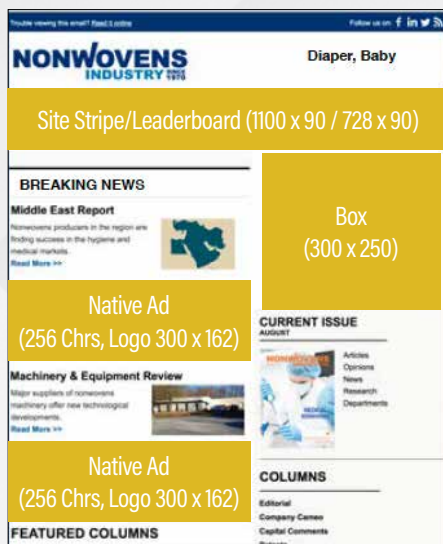
Email Marketing



eNewsletter



Live From Show eNewsletter



Content Targeted eNewsletter

eNewsletter



17,824

Opt-in Subscribers⁺



21.06%

Open Rate⁺⁺



5.59%

Click Rate⁺⁺

BREAKING NEWS 2 IN 1 ENEWSLETTER SPONSORSHIP

Every week we blast the latest industry news impacting nonwovens to our large, global audience. Make your brand part of the newsfeed!

Rates Start at \$1,495 for the Half Page, \$995 for Box, Native and Leaderboard

LIVE FROM SHOW ENEWSLETTER SPONSORSHIPS

During important events, the Breaking News becomes a Show Daily, reporting live with news on each day of the event, and also once the week before in pre-event format.

*Events Covered this Year: INDEX, CIDPEX, World of Wipes, ANDTEX

Rates vary by event. Ask your sales representative for rate information.

TARGET MARKET ENEWSLETTER SPONSORSHIPS

Indian Nonwovens Report eNews Sponsorship

South East Asia Nonwovens Report eNews Sponsorship

Rates Start at \$1,495 for the Half Page, \$995 for Box, Native and Leaderboard

CONTENT TARGETED ENEWSLETTER SPONSORSHIP

Create your own email newsletter using our content and your ads.

Rates Start at .50 per subscriber

EXCLUSIVE SPECIAL EDITION NEWS ALERT SPONSORSHIP

Ride hot news to profit. Put your ad in the cartridge, and when a big piece of news comes along, bang: you are the sole sponsor!

* Your ad will be placed exclusively next to a single Special Edition News Alert chosen by our editorial team and emailed out to our entire News Alert audience.

Rates Start at \$795

3RD PARTY HTML EBLAST SPONSORSHIP

We have permission to send your HTML emails direct to our Third Party opt-in list. Just give us your HTML and a subject line, and we deliver it on your behalf. 100% share of voice to over 7000 qualified subscribers.

Rates Start at .85 per subscriber

Website Advertising

Website Average Monthly Traffic



161,632

Page Views*



45,013

Sessions*

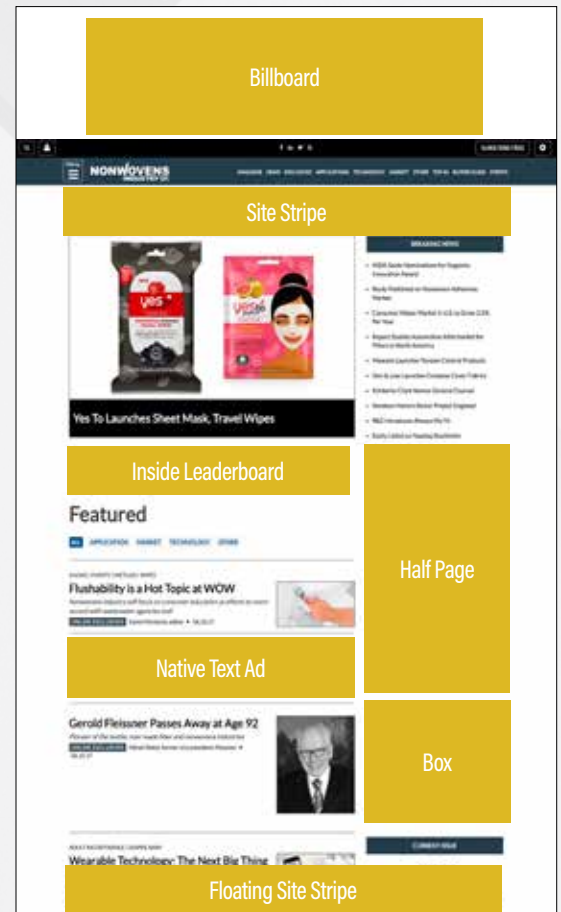


23,784

Users*

Every week, thousands of *nonwovens industry* professionals go to **Nonwovens-Industry.com** to read current features, find stories in the archives, get breaking news and online exclusives, search the **Nonwovens Industry Buyers' Guide** and find useful links to other important content. These users are a highly targeted audience that comes back time and again for insights into this marketplace and into your products and services.

- **Billboard** (970 x 250, 300 x 250)
- **Half Page** (300 x 600)
- **Site Stripe** (1100 x 90, 728 x 90, 300 x 50)
- **Floating Site Stripe** (1100 x 90, 728 x 90, 300 x 50)
- **Box** (300 x 250)
- **Inside Leaderboard** (728 x 90, 300 x 50)
- **Native Text Ad** (300 x 162 horizontal image + Title, Body, Call to Action: 250 characters combined)



Home Page

SPONSORSHIP OPPORTUNITIES:

Home Page

Catch their eye immediately with these advertising opportunities.

Starting at \$3,695 per month

Content Targeted Run of House

Rotate your ad throughout our website.

Starting at \$200 CPM

Retargeting

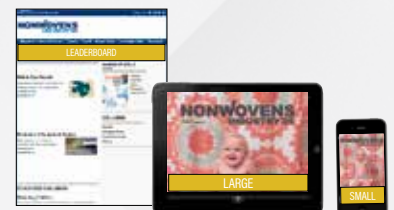
After a nonwovens-industry.com visitor leaves our website, they will see your retargeted display ad on other subsequent sites they visit.

Starting at \$100 CPM

Issue Sponsorships

Own our entire online issue! Digital Edition, Website and APP.

Starting at \$2,995



Email

Tablet

Mobile Device

HIGH IMPACT ADVERTISING:



Wallpaper

(Left 400 x 1000, Right 400 x 1000)

Starting at \$3,995 per month



Interstitial / Welcome Overlay

(640x400)

Starting at \$3,995 per month



Page Peel

(Closed Size: 100 x 100, Open Size: 700 x 700)

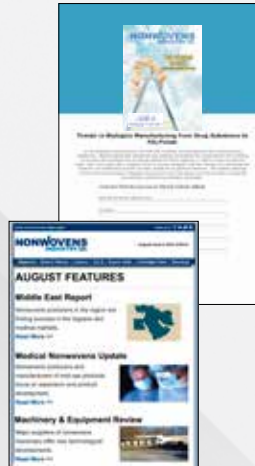
Starting at \$2,495 per month

Content Marketing

Create marketing solutions to reach your targeted audience and deliver on your marketing goals, including **branding, increased awareness, qualified lead generation, lead nurturing,** and **content development.**



Custom eBook



Issue Alert

Landing Page

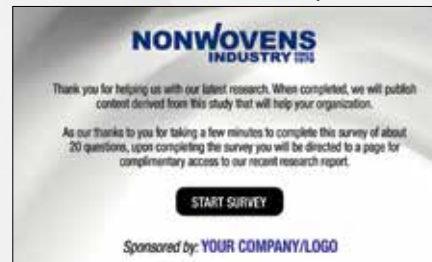
Custom eBook

Nonwovens Industry eBooks feature content curated from across all our media channels, or can be produced uniquely just for your brand. Our eBooks generate leads for our advertising partners by aligning them.

Includes a valuable \$44,000 multimedia marketing campaign!

12 Month Marketing Campaigns \$15,000 per eBook

L&NW Branded Survey



Live Analytics



Email



Your Survey

Survey

Get an exclusive 360-degree view of your brand or just gauge the pulse of the market. You supply the questions, we create the survey - branded by either your company or **Nonwovens Industry**.

Includes a valuable \$26,000 multimedia marketing campaign!

12 Month Marketing Campaigns \$6,995 per survey



Landing Page

Live Analytics

Webinar

Webinars

Our webinars are a full-service, turnkey marketing solution that generates leads, enhances your brand and identifies your company as a thought leader within the industry.

Includes a valuable \$39,000 multimedia marketing campaign!

12 Month Marketing Campaigns \$7,995 per webinar



Sponsored Content

Infographics

Video Sponsorship

Content Sponsorships

Drive Traffic. Create Awareness. Engage our Audience. Generate Leads. Content Sponsorships are an exclusive sole-sponsored resource on **Nonwovens Industry's** website where your company can disseminate collateral, videos, research, drive website traffic, generate leads, and more.

Includes a valuable \$19,000 multimedia marketing campaign!

3 Month Marketing Campaigns \$3,995 per year

Social Media



5,066

LinkedIn Group Members & Page Followers¹



2,774

Twitter Followers¹



1,178

Facebook Followers¹

Sponsorship Opportunities

Make a serious impression. Spread your message far and wide through **Nonwovens Industry's** thriving social platforms. **Nonwovens Industry** will connect your brand with our engaged followers across Facebook, Twitter, Instagram, and LinkedIn.

Sponsorship Packages Starting at \$1,295

Social Media Services

Nonwovens Industry manages a wide variety of social accounts based on a proven track record of engagement, communication, reach and value. Our approach is very hands on to achieve the best results based on your needs to start or increase your digital marketing footprint.

- Identify target audiences
- Custom design for profile and content
- Position your brand as an industry thought leader
- SEO/SEM optimization for your brand
- Create a content calendar
- Educate your team on best practices
- Video Coverage at industry trade shows

Monthly plans start at \$3,500 and depend on the number of platforms managed and frequency of posting schedule.

Source: (1) LinkedIn, Twitter, Facebook as of July 1, 2019;

Video Services • We Produce, You Profit



A high-quality video promotes trust and brand loyalty, making it easier to solidify new business. It's time to make your brand a memorable fan favorite in the industry. With our dedicated video production team we can produce a video for you highlighting your company's products or services and promote it to our audience. Let's create a video that promotes trust and brand loyalty with:

- Product Videos
- Company Profiles
- Testimonials
- Show floor Spotlight Interviews
- Booth Tours
- Callouts & Animations Provided

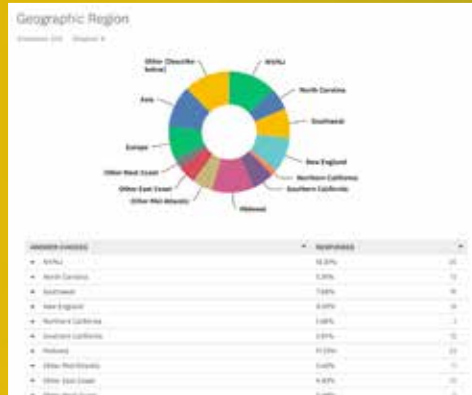
Packages Starting at \$3,500

Custom Solutions

A well-designed content marketing strategy will add significant value to your bottom line. But why hire or re-direct valuable staff? Consider a custom publishing partnership package with *Nonwovens Industry*. We already have the audience, the industry experts, writers, artists, programmers, administrators, and analysts at your service.

Partner with us to create end-to-end content solutions and reach qualified nonwovens professionals en masse or in select segments - by business/industry, job function, geography. We deliver on your marketing goals including branding, product/capability awareness, qualified lead generation, custom research and content development.

We do it all for you **so you don't have to!**



Research & Analysis



Graphic Design



eBook



Video



Social Media Marketing

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