iConnect

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Digital
Cost Effective
Measurable
Multiple Devices

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Target
Right People
Right Place
Right Time

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Valuable Information
Trust
Sharing
Engaging
Generating Responses

Subscribe to industry e-newsletters to get the latest industry technical & market news from China and S.E.Asia.

Sponsor our Special Laser World 2019 Tradeshow e-Newsletter Daily Information for Decision Makers in the Laser Industry and Key Related Industries

• Each Industry e-Newsletter will highlight new technologies and products that will be displayed during Laser World 2019 and will contain the latest show news each day.

• Each Industry e-Newsletter will reach decision makers in the industry and links to Industrial Laser Website(www.industrysourcing.cn/tradeshow/laser).

• Sponsor ads in our Tradeshow e-Newsletter. Your ads will drive potential buyers to your Online Product Showrooms or other websites.

• Drive traffic to your site, inform your customers of your latest products.

• Tradeshow E-newsletters are MOBILE FRIENDLY for readers using Android mobile devices and iPhone/ iPad.

• Business development: Get business opportunities through Ringier leads report.

Laser World 2019 Tradeshow e-Newsletters (Chinese Version)
Cover 5 Industry Sectors:
laser industry, automobile manufacturing, metalworking, medical equipment, aerospace applications

E-Newsletter Delivery Schedule (Chinese Version, totally 4 mailings):
· **Before the show:**
1 Laser World 2019 Preview e-Newsletter will be emailed(March 13);
· **During the show:**
2 Laser World 2019 e-Newsletters will be emailed(March 20, March 21);
· **After the show:**
1 Laser World 2019 Review e-Newsletter will be emailed (March 27).

* Sending schedule subject to change without notice.

*Reach 98,000 Target buyers

Show e-Newsletter			
	AD Positions	**Rates-4 Times Total(US$)**	
A	Leaderboard Banner: 728×90pixel, jpg/gif, 50k max;	1,840	2 Spaces for 1 client
B	Display Banner: 300×250pixel, jpg/gif, 50k max;	1,840	Only 2 spaces
C	Video Banner: 300×125pixel, jpg for entrance	1,840	Only 2 spaces
D	Inner Banner: 330×60pixel, jpg/gif, 40k max;	1,280	Only 2 spaces
E	Button Banner: 120×60pixel, jpg/gif, 40k max;	1,040	Only 4 spaces
F	Text Ad (Logo + text): Title- Maximum 20 Chinese characters; Content-Maximum 70 Chinese characters, Logo-60x40px jpg	880	Only 4 spaces

*Note: Content subject to vary and may affect the positions of the banners, ad text and video slots