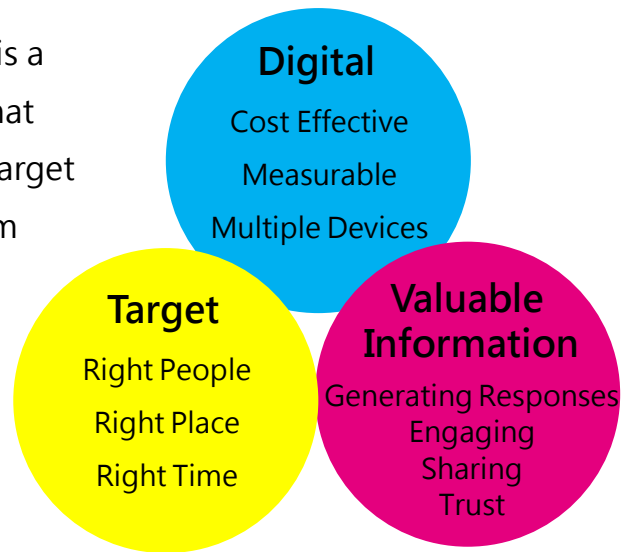


# How to Stand Out In S.E Asia Trade Show 2020 ?

An Integrated Multimedia Program that Targets the **Food Manufacturing / Plastic / Metalworking** Industrial Buyer!



The Trade Show e-newsletter is a database marketing service that connects suppliers and their target customers to ensure maximum return on investment.



## Trade Show e-newsletter

Ringier's three Southeast Asian media, FoodPacific Manufacturing Journal, International Metalworking News for Asia & International Plastics News for Asia, launched "Trade Show e-newsletter " for major Southeast Asian exhibitions, which provide insightful information and valuable industry information for specific industries, groups of people and industry decision makers. Send your promotional information to the email commonly used by target customers to increase your product and company exposure. By exposing your important products and services, communicate directly with your target customer base, drive immediate response, and increase website traffic.

**PROPAK  
ASIA**



## Features and benefits

- Each Trade Show e-Newsletter will highlight new technologies and products that will be displayed and will contain the latest show news each day.
- Each Trade Show e-Newsletter will reach decision makers in the industry and links to [www.industrysourcing.com/plastics](http://www.industrysourcing.com/plastics) [www.industrysourcing.com/food-beverage](http://www.industrysourcing.com/food-beverage) [www.industrysourcing.com/metalworking](http://www.industrysourcing.com/metalworking)
- Sponsor ads in our Trade Show e-Newsletter. Your ads will link to your Online Product Showrooms or other websites.
- Drive traffic to your site, inform your customers of your latest products.
- Business Development Opportunities: Provide a complete e-newsletter click report (including detailed contact information), which will bring you more business development opportunities.

## Subscriber

Food Manufacturing	Subscribers are decision makers in production companies, decision makers who plan and execute packaging and processing equipment and raw material procurement, or managers who make evaluations and make recommendations for procurement, and also R & D personnel who are responsible for R & D testing and evaluating products. And the purchasing manager responsible for purchasing ingredients, additives and ingredients.
Metalworking	Subscribers are the decision makers of production companies, making plans and implementing decisions for metal processing, cutting and forming equipment, raw material procurement, or management personnel, making assessments and making recommendations for procurement.
Plastic	Subscribers are the decision makers of production enterprises, making plans and implementing decisions for the purchase of equipment, automatic equipment, and raw materials, or managers and engineers who make recommendations for the evaluation of procurement performance.



# S.E Asia Trade Show e-newsletter

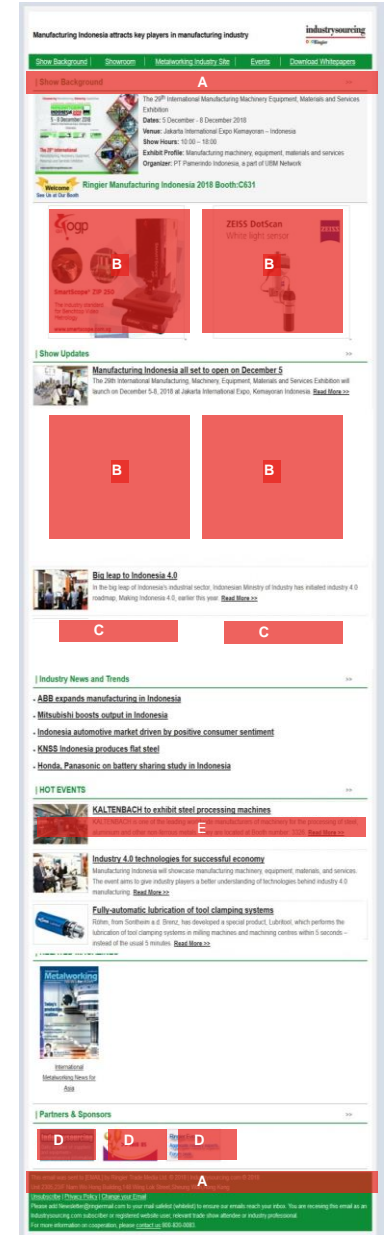
## 2020 S.E Asia Trade Show e-newsletter schedule

Industry	Date	Trade Show	Venue	Distribution Date		opt in target buyers
				Before the show	During the show	
Food Manufacturing	Oct. 20-23	Propak Asia 2020	Thailand	Oct.13	Oct.20	23,500
Metalworking	Nov 18-21	METALEX 2020	Thailand	Nov 12	Nov 19	27,700
Metalworking	Dec 2-5	Manufacturing Indonesia, Jakarta 2020	Indonesia	Nov.25	Dec.2	27,700
Plastic	Dec. 14-17	InterPlas Thailand 2020	Thailand	Dec.10	Dec.17	17,200

• Sending schedule subject to change without notice.

\*Price is calculated based on the number of sending  
 \*Note: Content subject to vary and may affect the positions of the banners, ad text and video slots

AD Positions			USD (2 times)	备注
A	Leaderboard Banner	• 728x90pixel, jpg/gif, 50k max;	1,120	2 Spaces for 1 client
B	Display Banner	• 300x250pixel, jpg/gif, 50k max;	1,120	Only 4 spaces
C	Inner Banner	• 330x60pixel, jpg/gif, 40k max;	740	Only 2 spaces
D	Button Banner	• 120x60pixel, jpg/gif, 40k max;	600	Only 4 spaces
E	Text Ad	• <b>Title-</b> Maximum 20 Chinese characters ; • <b>Content-</b> Maximum 70 Chinese characters, • <b>Image-</b> 160x95px jpg	540	Only 4 spaces
	Link to Article-normal image + text	• Title + text +normal image+ link to article landing page		
	Link to Video - video image + text	• Title + text +image with Play iCon + link to video landing page		



Your best tool for product promotion, *FoodPacific Manufacturing Journal April Issue, International Plastics News for Asia May Issue, International Metalworking News for Asia August & October Issue*, will help you to make connection with over 40,000 potential buyers around the world, enhancing Your opportunities in Southeast Asia.



### Food Pacific Manufacturing Journal

Print Version : 17,900  
 Digital Version : 23,500  
 • PRINT: 6X  
 • E-NEWSLETTER: 18X

Sep. issue, Deadline: Jul. 27		
Oct. 20-23	Propak Asia 2020 (Trade Show e-newsletter -English : Before the show 1x · During the show 1x)	Thailand



### International Plastics News for Asia

Print Version : 16,050  
 Digital Version : 17,200  
 • PRINT: 6X  
 • E-NEWSLETTER: 20X

Dec. issue, Deadline: Nov. 2		
Dec.14-17	InterPlas Thailand 2020 (Trade Show e-newsletter -English : Before the show 1x · During the show 1x)	Thailand



### International Metalworking News for Asia

Print Version : 17,100  
 Digital Version : 27,700  
 • PRINT: 6X  
 • E-NEWSLETTER: 18X

Dec. issue, Deadline: Oct. 9		
Nov.18-21	METALEX 2020 (Trade Show e-newsletter -English : Before the show 1x · During the show 1x)	Thailand
Dec. 2-5	Manufacturing Indonesia, Jakarta 2020 (Trade Show e-newsletter -English : Before the show 1x · During the show 1x)	Indonesia

Contact us for more quality Sale leads :

China	Maggie	+86-20 2885-5256	maggieliu@ringiertrade.com
International	Mike Hay	1-604-440-8478	mchhay@ringier.com.hk
Hong Kong	Octavia	+852 9648 2561	octavia@ringier.com.hk
Taiwan	Sydney Lai	+886 4 2329 7318	sydneylai@ringier.com.hk
Singapore	Annie Chin	+65 9625-7863	annie@janiaimedia.com