



Date: June 11-15, 2019  
Place: Shanghai, China

iConnect

Ringier

# Sponsor our Special DIE & MOULD CHINA 2019 Tradeshow e-Newsletter Daily Information for Decision Makers in the Mold & Die Industry and Key Related Industries!

- Each Industry e-Newsletter will highlight new technologies and products that will be displayed during DIE & MOULD CHINA 2019 and will contain the latest show news each day.
- Each Industry e-Newsletter will reach decision makers in the industry and links to [www.industrysourcing.com/Metalworking](http://www.industrysourcing.com/Metalworking) and [www.industrysourcing.cn/Metalworking](http://www.industrysourcing.cn/Metalworking) where the "DIE & MOULD CHINA 2019 Show Coverage" section is located.
- Sponsor ads in our Tradeshow e-Newsletter. Your ads will link to your Online Product Showrooms or other websites.
- Drive traffic to your site, inform your customers of your latest products.
- Tradeshow E-newsletters are MOBILE FRIENDLY for viewers on Android mobile devices and iPhone/ iPad

Digital  
Cost Effective  
Measurable  
Multiple Devices



Target

Right People  
Right Place  
Right Time



Valuable Information

Trust  
Sharing  
Engaging  
Generating Responses

## Chinese Version DIE & MOULD CHINA 2019 Tradeshow e-Newsletters will Feature e-Newsletters to Mold & Die processors.

\*Reach 15,115 Target buyers

### E-Newsletter Delivery Schedule (Chinese Version, totally 4 mailings):

- Before the show:
  - 1 DIE & MOULD CHINA 2019 Preview e-Newsletter will be emailed (june 04)
- During the show:
  - 2 DIE & MOULD CHINA 2019 e-Newsletters will be emailed (june 11, june 13)
- After the show:
  - 1 DIE & MOULD CHINA 2019 Review e-Newsletter will be emailed. (june 18)

\* Sending schedule subject to change without notice.



Subscribe to industry e-newsletters to get the latest industry technical & market news from China and S.E.Asia.

Show e-Newsletter			
AD Positions		Rates-4 Times Total(US\$)	
A	Leaderboard Banner: 728×90pixel, jpg/gif, 50k max;	1,840	2 Spaces for 1 client
B	Display Banner: 300×250pixel, jpg/gif, 50k max;	1,840	Only 2 spaces
C	Video Banner: 300×125pixel, jpg for entrance	1,840	Only 2 spaces
D	Inner Banner: 330×60pixel, jpg/gif, 40k max;	1,280	Only 2 spaces
E	Button Banner: 120×60pixel, jpg/gif, 40k max;	1,040	Only 4 spaces
F	Text Ad (Logo + text): Title- Maximum 20 Chinese characters; Content-Maximum 70 Chinese characters, Logo-60x40px jpg	880	Only 4 spaces

\*Note: Content subject to vary and may affect the positions of the banners, ad text and video slots