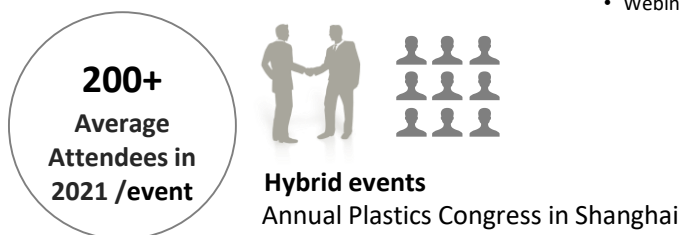
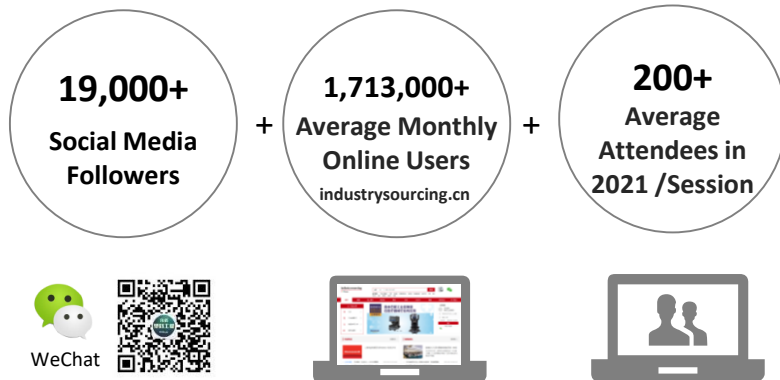
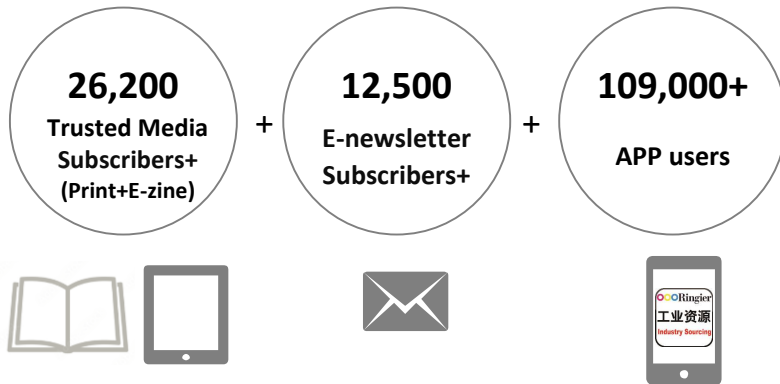


# International Composites News for China

## 2022 Multi Media Platforms that cover the Composites market in China

### — 2022 Media Planner —

Events – Direct marketing – Print – Social media – Mobile – Content marketing



国际  
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International Composites News for China  
复合材料行业新闻·前沿技术与市场应用

One Brand that can provide you with multiple channels to reach the Composites community in China

International Composites News for China provides strong engagement with the Composites sector on a continuous basis by utilizing comprehensive qualified data bases and leading content that links buyers and sellers, results in active customer engagement and helps grow your revenues.

## Composite material innovations in full swing

### Market Introduction

The global composites market structure has been changing gradually impacted by several factors, among them, the global economic performance. But wind power, aviation and transportation are expected to serve as important growth engines in composites applications. Despite the impact of COVID-19, the long-term outlook remains promising with gradual rebound seen in aircraft and automobile production, which will ultimately have a positive impact on the market. Thus, the global composites market size is projected to grow from \$74 billion in 2020 to \$112.8 billion in 2025 due to increasing demand for high-performance materials.

Growing demand from the automotive and transportation industries is driving the demand for composites. The global transportation composites market is expected to grow from \$33.2 billion in 2020 to \$59.8 billion in 2025. The mass production of composite materials is inevitable in order to support the development of rail transit technology and composite materials technology. The process of preparing components made of composites for rail transit is developing from hand paste to pultrusion and braided molding, and will gradually be shaped into profiles. Various advanced composite materials and composite structures such as honeycomb sandwich structure, foam sandwich structure and functional laminate will become the focus of the railway system and high-speed train research and development.

From aerospace to industrial manufacturing industries, and given the boom in domestic large aircraft projects, the use of high-performance composite materials is projected to expand in the next few years. Capital investments into aviation in China will also see a major leap forward, and this development will also drive composite materials production, and enhance research and development to launch new grades. In the future, the domestic general aviation composite material products are seen to exceed 500,000 tons. As the key equipment technology of composite production, automatic wire laying will inevitably attract great attention.

Recycling will become an important development goal of the composites sector, while thermosetting carbon fiber composites will face challenges in terms of efficiency and sustainability. Thermoplastics remain one of the fastest growing resin sectors with thermoplastic carbon fiber composite component solutions being increasingly used in diverse applications. The implementation of China's 14<sup>th</sup> Five-Year Plan is expected to open vast market opportunities for the composite materials sector, thus giving a promising prospects for composite materials in the next few years.



← People were signing up for the magazine at Ringier's booth

## Multiple delivery channels for content :

Print + E-zines + Apps + Website + E-newsletters + Social Media + Video + Mobile



**NEW! Virtual anchor**  
Broadcast the content  
summary of each issue

Scan QR CODE to watch now



### WeChat



Ringier Composites

### APP



**Total Readership: 26,200**

Digital Editions include embedded videos and interviews from trade shows and factory visits.

Supported by a team of authoritative editorial advisors in China, **International Composites News for China** has been deeply involved in the the composites industry for over 10 years with various media properties and conferences. Providing an interactive platform for our readers, the decision makers in commercial R&D, composite parts makers and end users, **International Composites News for China** is not only able to provide in-depth coverage ranging from latest R&D to emerging market trends, updates on materials, machinery as well as process technologies, but also presents its comprehensive content through multimedia.

These include e-magazines, a web site on plastics composites with daily updates and online exclusives, e-newsletters, as well as magazine apps with video links on iTunes , Google Play, Wandoujia APP store, 360 APP store. With such current, informative and attractive content in both digital and printed forms, **International Composites News for China** offers the most effective communication package for materials and machinery suppliers to the makers of composites products in China.

### Changing media usage pattern?

Your customer is a different media consumer than 5 years ago, not only the media channels they use but the message content that they respond to- Our commitment is to ensure that we deliver your message using the communication channels that meet their needs - with content that informs - interacts with them and generates a response;

From WeChat to LinkedIn , Desktop to mobile, Print to video. **Print however remains the most trusted medium, enjoying high pass along readership with no restrictions to accessing the content.**

### Trending Right now?

Postponement of many trade shows- can't meet customers face to face - don't worry - Virtual events- single sponsored and multi sponsored virtual conferences complete with interactive booths, multiple high quality speakers and content , one on one chats put your "face to face" with prospects. Then you continue with marketing solutions on Wechat.



知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising " that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.



**Ringier Events**  
Connecting industry through information exchange

An Annual "Plastics " series of conferences bringing together the key industry players in different cities across China.

## 2022 Editorial Calendar

ISSAUE	March	June	September
Ad Closing Dates	15 - February	16 - May	19 - Aug
COMPOSITES MARKETS	Car/rail transit Electronic equipment/Ship construction	Aerospace/Sports and leisure Buildings and Bridges	Wind/Offshore wind Anti-corrosion engineering/Design and furniture
FEATURES	New formula resin The carbon fiber Connection system  Fabrication Technique Out of autoclave process ( OOA )	Graphene composites Cork and core material Gel coating  Fabrication techniques Filament winding/ Pultrusion	Glass fiber/Aramid fiber Plant-based fibers Ceramic based composite Advanced  Fabrication techniques Vacuum paving process / Compression molding
SPECIAL REPORTS	3D printed composite materials CHINAPLAS Preview	Intelligent manufacturing of composite materials CHINAPLAS Review	Composite material recycling CCExpo 2022 Show Preview
Trade Shows & Riniger events	<ul style="list-style-type: none"><li>• Mar. 30 - Apr. 1, Shenzhen Composites Expo 2022, Shenzhen</li><li>• April. 25-28, Chinaplas 2022</li><li>• July, 6-9, Shanghai Automotive Manufacturing Technology &amp; Materials Show 2022 ( AMTS) , The 14th Shanghai International Assembly &amp; handling Technology Exhibition (AHTE), Shanghai</li><li>• Sept.27-29, China Composites Expo 2022(CCExpo 2022 ), Shanghai</li><li>• Ringier events and future announcements</li></ul>		
Editorial content, trade show and conference schedule subject may change without notice.			

Theme of Newsletter	January	February	March	April	May	June
	--	--	Automotive industry and rail transit	Electrical / Medical equipment	Electric cars/ Electric bicycles	Aeronautics and astronautics/ Electronics equipment
	July	August	September	October	November	December
	Sports Leisure/design and furniture	Wind Power / Offshore Wind Power	Boat Marine/ Shipbuilding	Infrastructure and bridges	Detection and recycling	-

### Regular Features

- Industry News
- Technology Features

For editorial submissions and inquiries, please contact: Pingping  
Email: pingping@ringiertrade.com

### 2022 Buyer's Guide Special Issue

When buyers do next year's purchase timing, convey your information to buyers in due course.

### Online Editorial Features—Daily updates and online exclusives

**Business in China** - the latest information about China policies, regulations and manufacturing trends

**Industry News** - news on important events, people, companies and industry developments from China and around the world

**Trade Show Updates** - latest news, onsite interviews and videos, and e-show daily of major trade events

Follow us on Rignier Plastics wechat - Communicate with industry followers on a daily basis!

Website: [www.industrysourcing.cn/plastics](http://www.industrysourcing.cn/plastics)



## Digital Direct Marketing (E-newsletter)

Scheduled **Industry** and **magazine** e-newsletters targeting specific industries, job functions and decision making responsibilities in China, S.E.Asia and the Middle East deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

**Aerospace Manufacturing** Language: Chinese, Frequency : 8X Subscriber: 5,159

ISSUE	January	March	April	June
eNewsletter Theme	Sheet metal processing	Laser processing Special processing	Alloy and ceramic matrix composites	Casting and forging
ISSUE	August	September	October	November
eNewsletter Theme	Carbon fiber composite material	Processing of mixed materials	Robot welding EDM	Lightweight and resin-based composite materials

**Additive Manufacturing** Language: Chinese, Frequency : 12X Subscriber: 15,067

ISSUE	January	February	March	April	May	June
eNewsletter Theme	Directed Energy Deposition High Reflective  Material processing	Additive Manufacturing of Aero Engine Parts  Supply Chain	Selective Laser Sintering  Post-Processing	New Materials for Additive Manufacturing  3D Scanning and Metrology	Photosensitive Resin Empowers a Variety of Applications  TCT Asia 2022 Preview	Investigation of Additive Manufacturing Prospect  TCT Asia 2022 Review
ISSUE	July	August	September	October	November	December
eNewsletter Theme	Desktop AM Equipment  Software and Simulation	Metal Binder Jetting  Additive Manufacturing of Dental/orthopedic Implants	Ceramic 3D Printing  Additional material Manufacturing of Automobile parts	Intelligent 3D Printing Equipment  Application of Additive Manufacturing in Automobile Design	Carbon Fiber Material 3D Printing  IAME 2022 Preview	Hybrid Manufacturing  IAME 2022 Review

**iConnect** 航空制造 2021年08月

尊敬的业界同仁:

8月2日,《财富》世界500强企业排行榜正式发布,中国航空工业集团有限公司以669.6亿美元的营业收入排名第140位,连续第13年上榜,入榜名次较2020年前进23位。

在航天与防务行业分榜单中,中国航空工业排名第2位,位居美国洛马、波音和欧洲空客公司之前,令人眼前一亮。随着国产大飞机的不断发展,中国航空航天市场未来可期。

当然,全球航空制造业的人们也从未停止对更加绿色、更可持续的制造技术的追求。在波音发布首份可持续发展报告中,波音承诺到2030年将100%使用可持续燃料飞行。罗尔斯·罗伊斯为混合动力飞机打造的2.5兆瓦发电机也于上月正式进入测试阶段...更多精彩内容敬请关注!

新闻头条



2021年全球航空航天复合材料市场规模将达560亿美元,年复合增长率9%

根据市场研究和咨询服务提供商Fact.MR发布的一份新报告,2020年全球航空航天复合材料市场规模为320亿美元,2021年预计将增长到220亿美元。

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国际复材技术商情 2021年6月

复材技术商情 2021.6

Additive Manufacturing

**iConnect** 增材制造 2021年08月

尊敬的业界同仁:

SmarTech Analysis为金属增材制造 (AM) 市场提供了一些大胆的数字,这家致力于3D打印市场分析和咨询的领先公司预计,到2030年,金属3D打印零件和组件的年收入将达到500亿美元。

在SmarTech Analysis发布的《2021年生产的增材制造零件》报告中,该公司认为金属增材制造零件已经广泛分布于汽车、航空航天、能源等领域。在本报的热点新闻中,《福特将大规模生产金属3D打印汽车零件,采用结核喷射技术》、《波音公司首个3D打印座椅头枕外壳装备CH-47支队直升机》、《TVA核电站安装ORNL 3D打印反应堆组件》就是最好的例子。

新闻头条



SmarTech: 到2030年金属3D打印年收入将达500亿美元

3D打印行业分析机构SmarTech发布的《2021年金属增材制造零件生产》报告对金属增材制造 (AM) 市场做了大胆的预测,他们预计,到2030年,金属3D打印零件领域每年将收获500亿美元。 阅读更多 >>

点击订阅更多行业快讯 >>

国际复材技术商情 2021年08月

国际复材技术商情 2021年08月

立即订阅 - 联系

Aerospace Manufacturing



With over 20 years of professional experience, Ringier Trade Media Ltd is constantly striving to create new marketing opportunities for its partners. By utilizing the latest technologies and media channels, we provide interactive "peer-to-peer", cross-platform and multimodal communication.

We offer integrated media strategies to help you communicate with your customers and enhance your brand value.

## Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

## B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

## Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

## PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

[For more promotion on global markets, please click here](#)

## Contact us

Ask your Ringier representative on how you can avail of the special rate

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