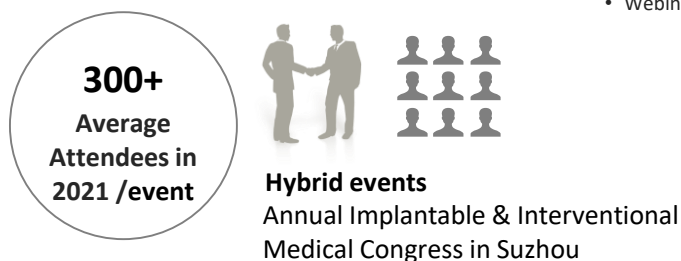
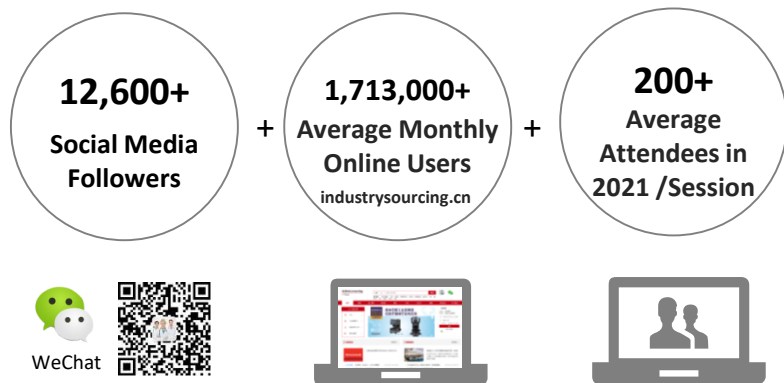


Medical Manufacturing & Design for China

2022 Multi Media Platforms that cover the Medical Manufacturing market in China

— 2022 Media Planner —

Events – Direct marketing – Print – Social media – Mobile – Content marketing



Medical Manufacturing and Design for China
医疗设备商情
医疗设备生产商必读

One Brand that can provide you with multiple channels to reach the Medical Manufacturing community in China

Medical Manufacturing & Design for China provides strong engagement with the Medical Manufacturing sector on a continuous basis by utilizing comprehensive qualified data bases and leading content that links buyers and sellers, results in active customer engagement and helps grow your revenues.

Market Introduction

The global and Chinese medical device industry is experiencing great opportunities brought by changes in policy, market and technology. From the Unique Device Identification (UDI) to concentrated purchase and implementation of The European Union Medical Device Regulation (EU MDR), not to mention the tremendous pressure on the medical supply chain caused by COVID-19, have put medical device manufacturers and suppliers in the face of considerable challenges. At the same time, the new round of technological revolution and industrial transformation, advancements in artificial intelligence, big data, 5G, 3D printing, precision machining and IoT make the manufacturing process more efficient, lower cost, and intelligent. And it brings unlimited possibilities to digitization, personalization and precision medicine. Medical materials are also further enhanced in safety and functionality. Materials such as safe, reliable, biocompatible, and degradable have come under hot discussions among the medical field.

In the past five years, China's medical device market maintained a high growth rate of 15% CAGR and has become the second largest medical device market. The domestic medical device market reaches RMB 700 billion in 2020 and is expected to exceed RMB 1000 billion by 2024. The size of Chinese medical device market continues to expand, when the industrial structure is constantly optimized. We also see the huge market demands brought by the reform of Chinese medical and health system, the steady growth of average disposable income and health-care spending as well as the accelerated aging.

The huge potential of Chinese medical device

market has attracted new and old companies. Not only have foreign companies upgraded their products launched in China and even made more investments, local manufacturers have also shifted from contract manufacturing to R&D driven development successfully. Leading Chinese medical device companies have made remarkable achievements in product innovation and expanding application. They have also prompted their competitiveness through investment and integration. Eventually, these improvements are supporting the domestic companies to break through the bottleneck. From the aspect of industrial, China's success story partly stems from the innovation of new technology, new manufacturing methods and new materials. **Medical Manufacturing and Design for China** will continue to bring readers the frontier information, which could help them adjust R&D strategies, strengthen product quality and promote production efficiency.



↑People were signing up for the magazine at Ringier's booth

Multiple delivery channels for content :

Print + E-zines + Apps + Website+ E-newsletters + Social Media + Video + Mobile



WeChat



Ringier
Medical Manufacturing



APP



Total Readership: 47,320

Digital Editions include embedded videos and interviews from trade shows and factory visits.

Medical Manufacturing and Design China is a trade publication exclusively dedicated to the design and manufacturing processes of medical devices, implants, disposables and equipment.

Every issue focuses on areas that relate to medical devices, implants, disposables products elements, plastic materials and their processing, composites, coatings, finishing and equipment from designing to manufacturing, component selection to material use,

production and finishing operations.

Featured articles and regular departments delve into all aspects of design, machining, components, tooling software, toolholding, workholding, quality/metrology, best practices and plastics aspect.

We cover the latest trends as well as emerging technologies – 3D printing/additive manufacturing, automation, the Industrial Internet of Things, government regulations, cybersecurity and many much.

Changing media usage pattern?

Your customer is a different media consumer than 5 years ago, not only the media channels they use but the message content that they respond to- Our commitment is to ensure that we deliver your message using the communication channels that meet their needs - with content that informs - interacts with them and generates a response;.

From WeChat to LinkedIn , Desktop to mobile, Print to video. **Print however remains the most trusted medium, enjoying high pass along readership with no restrictions to accessing the content.**

Trending Right now?

Postponement of many trade shows- can't meet customers face to face - don't worry - Virtual events- single sponsored and multi sponsored virtual conferences complete with interactive booths, multiple high quality speakers and content , one on one chats put your "face to face" with prospects. Then you continue with marketing solutions on Wechat.



知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising " that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.



Ringier Events
Connecting industry through information exchange

An Annual "Implantable & Interventional Medical " series of conferences bringing together the key industry players in different cities across China.

2022 Editorial Calendar

ISSUE	February	April	June	August	October
Ad Closing Dates	January 18	March 7	May 9	July 18	September 20
Technical Features	Medical Packaging & Sterilization Medical Sensor	Laser Processing Precision Injection	Cutting Tools/Toolholding Automation	Precision Machining Medical Electronics	Connectors Testing / Measuring
Material Focus	Medical Adhesives	Silicone Rubber	Medical PU Coatings	Focus Implantable Materials: Metal	Resorbable Polymer
Application Report	Orthopedics Implants	Medical Imaging	Household Medical Equipment	Dental Implant	In-Vitro Diagnostics (IVD)
Special Report	3D Printing	Medical Robot	Intelligent Medical	Wearable	Outlook 2022
Show Report	-	CHINAPLAS Report CMEF&ICMD Preview	CMEF & ICMD Review	Medtec China Preview	Medtec China Review

Trade Shows & Ringier Events	<ul style="list-style-type: none"> • Mar.25-27, Int'l Additive Manufacturing Expo, Xi'an • Apr.7-10, China International Medical Equipment Fair (CMEF 2022), International Component Manufacturing & Design Show (ICMD 2022), Shanghai • Apr.11-15, China CNC Machine Tool Fair (CCMT 2022) • Apr.25-28, Chinaplas 2022, Shanghai • May 6-8, electronica China 2022, Shanghai • May 12-14, TCT Asia 2022, Shanghai • June 13-17, CIMES 2022, Beijing • Aug.31-Sept.2, Medtec China 2022, Shanghai • Sept.7-9, CIOE 2022, Shenzhen • Oct.12-14, NEPCON Asia, Shenzhen • Oct., China International Medical Equipment Fair (CMEF 2022), International Component Manufacturing & Design Show (ICMD 2022) • Ringier events and future announcements 				
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Editorial content, trade show and conference schedule subject may change without notice.

ISSUE	January	February	March	April	May	June
Theme of Newsletter	Intelligent Medical	Medical Sensor Implanted & Interventional	Packaging & Sterilization Precision Injection & Extrusion	CHINAPLAS Report Laser Processing	3D Printing/Additive Manufacturing CMEF&ICMD Report	Surface Modification & Coatings Automation
ISSUE	July	August	September	October	November	December
Theme of Newsletter	Medical Plastics Cutting Tools/Toolholding	Wearable Medical Electronics	Precision Machining Medtec China Report	Medical Connectors IVD Market	Testing / Measuring Resorbable Polymer	Laws and Regulations

Regular Features

- Industry Updates
- Boardroom Connection
- Product Highlight

Online Editorial Features—Daily updates and online exclusives

- **Business in China** - the latest information about China policies, regulations and manufacturing trends
- **Industry News** - news on important events, people, companies and industry developments from China and around the world
- **Trade Show Updates** - latest news, onsite interviews and videos, and e-show daily of major trade events

- Follow us on Ringier Medical Manufacturing and Design WeChat - Communicate with industry followers on a daily basis!
- Website: www.industrysourcing.cn/medical

For editorial submissions and inquiries, please contact: Shirley Zhang | Email: shirley@ringiertrade.com

Digital Direct Marketing (E-newsletter)

Scheduled **Industry** and **magazine** e-newsletters targeting specific industries, job functions and decision making responsibilities in China, S.E.Asia and the Middle East deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Additive Manufacturing

Language: Chinese

Frequency : 12X

Subscriber: 15,067

ISSUE	January	February	March	April	May	June
Theme	Directed Energy Deposition High Reflective	Additive Manufacturing of Aero Engine Parts	Selective Laser Sintering	New Materials for Additive Manufacturing	Photosensitive Resin Empowers a Variety of Applications	Investigation of Additive Manufacturing Prospect
	Material processing	Supply Chain	Post-Processing	3D Scanning and Metrology	TCTAsia 2022 Preview	TCT Asia 2022 Review
ISSUE	July	August	September	October	November	December
Theme	Desktop AM Equipment	Metal Binder Jetting	Ceramic 3D Printing	Intelligent 3D Printing Equipment	Carbon Fiber Material 3D Printing	Hybrid Manufacturing
	Software and Simulation	Additive Manufacturing of Dental/orthopedic Implants	Additional material Manufacturing of Automobile parts	Application of Additive Manufacturing in Automobile Design	IAME 2022 Preview	IAME 2022 Review

Packaging

Language: Chinese

Frequency : 12X

Subscriber: 22,000

ISSUE	January	February	March	April	May	June
Theme	Active & Smart Packaging	Packaging Materials	Label	New Technologies for Packaging Testing	Aseptic & Vacuum Packaging	Automation
ISSUE	July	August	September	October	November	December
Theme	Sustainable Packaging	Secondary Packaging	Packaging Design	Digital packaging	Rigid Packaging /Cardboard Cartons	Packaging Industry Outlook

增材制造 Additive Manufacturing

2021年08月

尊敬的业界同仁:

SmarTech Analysis为金属增材制造 (AM) 市场提供了一些大致的数字, 这家致力于3D打印市场分析和咨询的领先公司预计, 到2030年, 金属3D打印部件领域的年收入将达到500亿美元。

在SmarTech Analysis发布的《2021年生产的金属增材制造部件》报告中, 该公司认为金属增材制造部件已经广泛分布于汽车、航空航天、能源等领域。在本期的热点新闻中, 《福特将大规模生产金属3D打印汽车部件, 采用粘结剂喷射技术》、《波音公司首个3D打印铝制齿轮箱外壳装备CH-47支奴干直升机》、《TVA核电站安装ORNL 3D打印反应堆组件》就是最好的例子。

新闻头条

SmarTech: 到2030年金属3D打印年收入将达500亿美元

3D打印行业分析机构SmarTech发布的《2021年金属增材制造零件生产》报告对金属增材制造 (AM) 市场做了大胆的预测。他们预计, 到2030年, 金属3D打印部件领域每年将收获500亿美元。 [阅读更多 >>](#)

国际金属加工商情

2021年8月

立即阅读第一期杂志

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[搜加工设备、原料、添加剂 尽在“索格工业采购” 限时免费体验](#)

[点击订阅更多行业快讯 >>](#)

包装 Packaging

2021年08月

尊敬的业界同仁:

可回收一直是大众消费品包装市场的热点和难点, 联合利华无疑是其中的佼佼者。最近, 化妆品包装市场上第一款完全可回收的单一材料瓶“MonoTM-2e型”问世, 并且已被联合利华旗下Love Beauty and Planet (花漾星球) 率先采用。联合利华旗下的另一个冰淇淋品牌梦龙 (Magnum) 宣布: 随着由再生聚丙烯 (rPP) 制成的可回收冰淇淋桶在西班牙、比利时和荷兰的成功试点, 新的环保冰淇淋桶正式推向市场。SABIC循环经济负责人Mark Vester在本期专访详细介绍了该包装使用的食品级rpp。

新闻头条

梦龙利用回收塑料生产原始聚合物冰淇淋桶

2020年夏天, 联合利华旗下的冰淇淋品牌梦龙 (Magnum) 宣布, 随着由再生聚丙烯 (rPP) 制成的可回收冰淇淋桶去年在西班牙、比利时和荷兰的成功试点, 该环保冰淇淋桶将正式推向市场。这种环保冰淇淋桶使用的再生聚丙烯材料由联合利华与SABIC合作开发。 [阅读更多 >>](#)

国际食品加工及包装商情

2021年07月

立即阅读第一期杂志

[点击订阅更多行业快讯 >>](#)

Ringier Trade Media Ltd.



With over 20 years of professional experience, Ringier Trade Media Ltd is constantly striving to create new marketing opportunities for its partners. By utilizing the latest technologies and media channels, we provide interactive "peer-to-peer", cross-platform and multimodal communication.

We offer integrated media strategies to help you communicate with your customers and enhance your brand value.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

[For more promotion on global markets, please click here](#)

Contact us

Ask your Ringier representative on how you can avail of the special rate

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