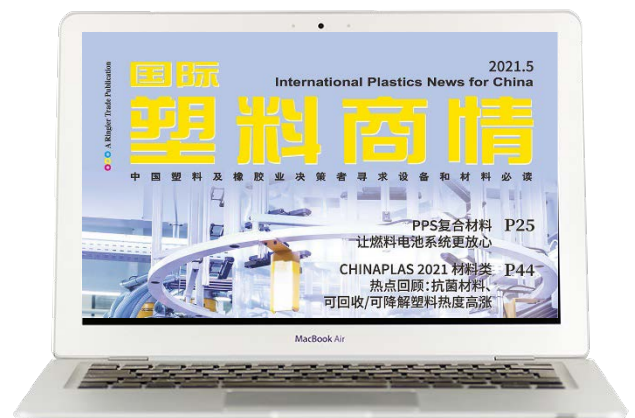
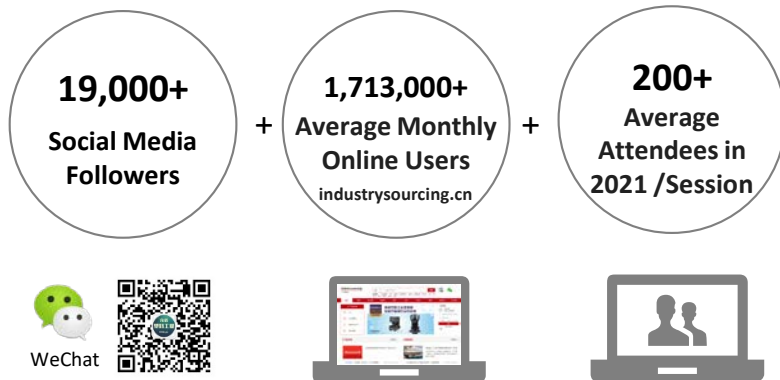


International Plastics News for China

2022 Multi Media Platforms that cover the Plastics market in China

— 2022 Media Planner —

Events – Direct marketing – Print – Social media – Mobile – Content marketing



One Brand that can provide you with multiple channels to reach the Plastics community in China

International Plastics News for China provides strong engagement with the plastics sector on a continuous basis by utilizing comprehensive qualified data bases and leading content that links buyers and sellers, results in active customer engagement and helps grow your revenues.

Plastics and rubber industry emerges after the pandemic

Market Introduction

Under the “new normal” brought about by the coronavirus pandemic, the global rubber and plastics industry has gradually found a new development direction. According to the report by Fortune Business Insights, the global plastics market is expected to grow from US\$439.28 billion in 2021 to \$616.82 billion in 2028, with a compound annual growth rate (CAGR) of 5.0%.

Thanks to China's strong epidemic prevention and control measures, the domestic plastic products industry enterprises have reached a total output of 76 million tons, the operating income of enterprises above designated size is RMB 1.889013 billion, of which the total profit totaled RMB 121.515 billion and export value surpassed the US\$85.27 billion mark, with substantial a year-on-year increase of 19.6%, according to figures from the National Bureau of Statistics. The plastics machinery sector remains robust with total export of plastic machinery at US\$4.635 billion. China's position as the world's largest country in terms of the production, consumption and export of plastics has been further consolidated.

The epidemic highlights the important role of plastics as used in the medical industry. The medical industry is one of the fastest-growing sectors where high-performance plastics are widely used in the production of medical supplies, medical equipment and tools, surgical instruments, medical equipment components, prostheses, dental implants, orthopedic implants, and drug delivery systems, etc. The global high performance medical plastics market size is expected to grow from US\$851 million in 2021 to US\$1.242 billion in 2026, posting a CAGR of 7.8%. In addition, products such as catheters for minimally invasive medicine are driving the growth of the high-performance plastics market; with advances in 3D printing technology, medical devices and implants further expanding the market share of polymers, like PEEK and PET.

Environmental issues such as those focusing on low carbon emission, energy saving, and circular economy, are setting directions for the rubber and plastic industries. The global plastic recycling rate is projected to rise to 50% by 2030, according to a report by McKinsey & Company. China's plastic recycling market is expected to reach US\$17.6 billion by 2026, with a CAGR of 7%, according for a huge share of the global recycling market, as per report by Global Industry Analysts, Inc. However, China's domestic plastic waste recycling still has a long way to go, as there is need to improve the collection infrastructure, increase the scale and automation, enhance the sorting technology and adopt the use of more advanced recycling technologies.

As the process of electrification in the global automotive industry has further accelerated, with leading companies such as Volkswagen, Ford, General Motors, Volvo, etc. having set a timetable for full electrification around 2030, the demand for automotive plastics is set to post substantial growth. The market for automotive plastics as used in electric vehicles is expected to grow at a staggering CAGR of 26.9% to reach US\$2.621 billion by 2025 from US\$767 million in 2020. This growth is on the back of increasing proportion of high-performance modified plastics in automobiles where high-temperature resistant plastics find their way in battery assemblies as well as in other important parts and components.

During the **14th Five-Year Plan** period, several factors will impact China's socio-economic conditions and together with the adjustment of the world economic structure following the onslaught of the pandemic, new changes of industry development will be seen. In this critical period, new emerging fields are expected to need the strong support from the plastics industry. For example, the aging of the population will give birth to a huge health, medical and elderly care industry; new material industries, including graphene, carbon fiber, emerging membrane and bio-based materials, will become in high demand; the development of new energy industry will require a large number of high quality internal and external trims, battery films and other plastic products; artificial intelligence will reshape the rubber and plastics industry; and environment protection and recycling will be integrated into the production process of those engaged in plastics and rubber manufacturing.



↑ People were signing up for the magazine at Ringier's booth

Multiple Delivery Channels for Content : Print + E-zines + Apps + Website + E-newsletters + Social Media + Video + Mobile



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Ringier Plastics

APP



Total Readership: 98,360

Digital Editions Include Embedded Videos and Interviews From Trade Shows and Factory Visits.

International Plastics News for China, in a strategic editorial partnership with Germany's **Kunststoffe** and backed by a team of authoritative editorial advisors in China, has been the leading media for the plastics industry since 1998. The print and digital magazine provides plastic products manufacturers in China with comprehensive information ranging from advanced processing technologies to upcoming market trends to help them develop high value added products.

The print and digital magazines, along with a dedicated vertical website, bi-weekly e-newsletters- **Plastics and Composites for automotive** industry, **Compounding and masterbatching**, **Plastics Recycling**, as well as magazine apps with video links on iTunes , Google Play, Wandoujia APP store, 360 APP store are source of up-to-date reports on machinery as well as process technologies, R&D,

industry trends and market developments. For machinery and material suppliers, **International Plastics News for China** is an effective interactive platform which provides professionals with their latest technology and solutions. Through a dedicated Plastics & Rubber vertical website, the industry community can find daily news updates and exclusive online features, videos and reports on major industry events – including live updates from trade shows as they happen – to keep the industry informed.

Biweekly e-newsletters featuring headline industry news, trade show coverage, and analysis and market reports keep you linked to plastic product manufacturers in China with your latest company information.



New for 2022 - New partnership with UK based AMI - a leading events and content company for the plastics industry

Changing media usage pattern?

Your customer is a different media consumer than 5 years ago, not only the media channels they use but the message content that they respond to- Our commitment is to ensure that we deliver your message using the communication channels that meet their needs - with content that informs - interacts with them and generates a response;

From WeChat to LinkedIn , Desktop to mobile, Print to video. **Print however remains the most trusted medium, enjoying high pass along readership with no restrictions to accessing the content.**

Trending Right now?

Postponement of many trade shows- can't meet customers face to face - don't worry - Virtual events- single sponsored and multi sponsored virtual conferences complete with interactive booths, multiple high quality speakers and content , one on one chats put your "face to face" with prospects. Then you continue with marketing solutions on Wechat.



知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.



An Annual "Plastics", "Recycling" series of conferences bringing together the key industry players in different cities across China.

2022 Editorial Calendar

ISSUE	January/February	March	April	May	June
Ad Closing Dates	January 7	January 24	March 11	April 13	May 10
Technoscope	Thin-Wall Injection Molding Multi-Material Injection Moulding IML Drying and Conveying Industry 4.0 & Intelligent Manufacturing	Biodegradable Polymer Extrusion Multilayer Barrier Film Production Line Blow Molding of High Performance Environmental Friendly Film Flat Die Underwater Pelletizing Technology	Microfoam Injection Molding Fiber Reinforced Thermoplastic Composite Molding Strong Forced Feeding Single-Screw Extruder Digital Communications of Control Unit Drying, Mixing, Conveying, Metering	Precision Injection of Medical Equipment Catheters Extrusion Plastic Products Online Testing & Quality Control Technology Central Raw Material Drying System Additive Manufacturing Screw and Barrel	IML Precision 5G Molding Magnetic Template Technology Thermoforming Advanced Hot Runner System
Raw Materials & Additives	Nucleating Agent Bioplastics	Light Stabilizer Packaging Film Recycling	Long Fiber Reinforced Composite Materials Halogen-Free Flame Retardant Materials	Antibacterial Plastics Liquid Silicone Rubber (LSR) Innovative 3D Printing Materials	5G Materials Progress TPE
Special Report	Integrated System of Sorting, Recycling and Granulation	Battery Diaphragm Production Line	Highlights of Chinaplas 2022 Special Report for the 17 th Plastics Industry-Ringier Technology Innovation Award (Part I)	Chinaplas 2022 Review of Medical Plastics Special Report for the 17 th Plastics Industry-Ringier Technology Innovation Award (Part II)	Advantages and Key Applications of All Electric Injection Molding Machine
Supplement	Large Rotor Mixing Unit for High Performance Color Masterbatch	Biaxially Oriented Extrusion Line of Food Packaging	Large Automatic Forming System for Automobile	Non-Contact Automatic Molding System for Medical High Cleaning Applications	Progress of Materials and Processing Technology in Electronic & Electrical and Mobile Communication Industries
Trade Shows & Ringier Events	<ul style="list-style-type: none"> Mar.4-6, The 28th China International Exhibition on Packaging Machinery & Materials, Guangzhou April. 25-28, Chinaplas 2022, Shanghai May 12-14, TCT Asia 2022, Shanghai Ringier events and future announcements 				

Editorial content, trade show and conference schedule subject may change without notice.

Month	January	February	March	April	May	June
Theme of Newsletter	Environment-friendly Packaging for Express and Take-out Services: The Move toward Improved Recycling	Applications of High Temperature Resistant and Flame Retardant Materials in Battery Management System of Bev	Technical Difficulties & Progress of Precision Injection Molding for Medical Instruments	Analysis of Regulations and Technical Difficulties of Biodegradable Plastics	Focus of Chemical Recycling & Physical Recycling	Progress in The Application of Fiber Reinforced Composites
	Metering, Conveying and Feeding : Crucial Process Innovations for Improved Operation	Interaction of Injection Molding Machine, Mold and Peripheral Equipment	Extruder Parts & Component: How They Help in Raising Output and Reducing Energy Consumption	Special Report for The 17 th Plastics Industry-Ringier Technology Innovation Award	Chinaplas 2022: Meeting The Demands of Downstream Markets (Medical, Packaging, Automotive, Electronics, Construction, Telecommunication, etc.)	Latest Trends in Environment-friendly Additives: Pvc Heat Stabilizer, Halogen-free Flame Retardant

2022 Editorial Calendar

ISSUE	August	September	October	Buyer Guide SPECIAL ISSUE	November	December
Ad Closing Date	July 8	August 5	September 6	September 19	October 14	November 11
Technoscope	No Screw Ultrasonic Plasticizing Micro Injection Molding Rubber Injection Molding Materials Handling Polyurethane Foam	Ultra-High Voltage Cable Extrusion Production Line Large Diameter Peroxide Crosslinking Polyethylene Pipe Screw Extrusion Equipment Twin-Screw Extruder Gear Box for Granulation	Lens Injection Fiber Reinforced Plastics Processing Flexible Manipulator Advanced Hot Runner Technology Plastic Welding Color Measurement	Long-Term High Performance Insulation Pipe Forming Technology (Such As Oil And Gas, Municipal Heating) Battery Diaphragm Production Line Drying , Feeding, Cold Water, Die Temperature Machine	Granulation System Catheters Extrusion Pipeline Inspection Technology Cast Film Additive Manufacturing	Barrel and Screw Foaming Technology Surface Treatment Integrated System of Sorting, Recycling and Granulation
Raw Materials & Additives	Conductive Plastic Aesthetic Plastic Electromagnetic Shielding Material	Cable Masterbatch Post-consumer Plastic Recycling (PCR)	Smart Display Polycarbonate (PC)	Buyer' s Guide 2022-2023 : Injection Molding/Extrusion/Post Processing Machines (Thermoforming & Others)/ Blow Molding/ Key Components/ Machines & Equipment for Pre-Processing and Recycling/ 3D Technologies/ Raw Materials and Composites/Semi-Finished Products/Additives/Molds and Components/Auxiliary Equipment/Measurement and Testing/ Automation/ Others	Antibacterial Masterbatch Post-consumer Plastic Recycling (PCR) TPU	UV Stabilizer Degradable Plastics
Special Report	Optical Lens	Top Chinese Plastic Processing Machinery Enterprises(Part I) Melt Filtration	Top Chinese Plastic Processing Machinery Enterprises(Part II) Antibacterial Technology		Plastic Profiles for Door and Window	Interview: Trends and Prospects of Plastics Market
Supplement	Consumer Electronics Hot Spot Technology	Cable Extrusion	New Energy Vehicle (NEV)		Building Waterproof	Film Recycling
Trade Shows & Ringier Events	<ul style="list-style-type: none"> Sept., Medtec China 2022, Shanghai Sept.26-29 , wire China 2022, Tube China 2022, Shanghai Sept.27-29, China Composites Expo 2022, Shanghai Sept.27-Oct.1, TaipeiPlas 2022, Taiwan, China Oct 19-26, K show, Germany Ringier events and future announcements 					

Editorial content, trade show and conference schedule subject may change without notice.

Month	July	August	September	October	November	December
Theme of Newsletter	Integration of 3D Printing and Injection Molding to Benefit Emerging Applications	Antibacterial Technology Creates Healthy Life	Technology Progress of Cable Materials	Paint-free Plastic : More Environmentally Friendly, More Beautiful	Perfecting End-Product Quality: Efficient Testing & Inspection	Long-Term High Performance Insulation Pipe Forming Technology (Such As Oil And Gas, Municipal Heating)
	Mold Technology Innovations for End-Product Improvement	Elastomers in The Consumer Electronics and Wearable Devices Industry	Top Plastic Machinery Brands in China	High-Performance Engineering Plastics VS Metals: Identifying Metal-Replacement Opportunities	New Progress in Intelligent Manufacturing of Plastic Processing Line at Home and Abroad	Outlook 2023 : Upcoming Trends in The Plastics Industry

Regular Features

- Industry Updates
- Boardroom Connection
- Leaders View
- Raw Materials & Additives

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Online Editorial Features—Daily Updates and Online Exclusives

- **Business in China** - the latest information about China policies, regulations and manufacturing trends
- **Industry News** - news on important events, people, companies and industry developments from China and around the world
- **Trade Show Updates** - latest news, onsite interviews and videos, and e-show daily of major trade events
- Follow us on Rignier Plastics wechat - Communicate with industry followers on a daily basis!
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Digital Direct Marketing (E-newsletter)

Scheduled **Industry** and **magazine** e-newsletters targeting specific industries, job functions and decision making responsibilities in China, S.E.Asia and the Middle East deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. **Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.**

Plastics in Automotive

Language: Simplified Chinese | Frequency : 6X | Subscriber: 7,500

ISSUE	January	March	May	July	September	November
Theme	Application of Flame Retardant Materials in Electric Vehicle Battery Pack	Key Technology for Automotive Interior VOC Control	Application Progress of Compounding Plastics in Automobile	Research on Molding Technology of Fiber Reinforced Thermoplastic Composites	Automotive Lightweight Construction - Material, Process, Design And Structure Optimization	Material Innovation Driven by NEV

Compounding Masterbatching

Language: Simplified Chinese | Frequency : 12X | Subscriber: 11,000

ISSUE	January	February	March	April	May	June
Theme	Tips for Small Batch Compounding	Screw and Barrel for Twin Screw Extruders	Conductive Plastics	Compounding Plastics for Electric Vehicles	Formulation for Performance Cables	Formulation Measurement of Compounding Plastics
ISSUE	July	August	September	October	November	December
Theme	High-Performance Recycling Plastics	Compounding of Engineering Plastics	Innovation in Fibers and Fillers	Antibacterial Plastics	Nucleating Agent	PVC Compounding

Plastics Recycling

Language: Simplified Chinese | Frequency : 12X | Subscriber: 11,360

ISSUE	January	February	March	April	May	June
Theme	Marine Recycled Plastics	PCS (post-Consumer recycled) Compounds for Packaging	Difficulties of Melt Filter in Plastic Recycling	Additives in Recycled Plastics	Regulation Requirements of Plastic Ban, and Recycling Certification	High Lights of Latest Chemical Recycling Technology
ISSUE	July	August	September	October	November	December
Theme	Key Points of Plastics Recycling and Sorting Technology	High Lights of Latest Physical Recycling Technology	Recycling of WEEE Plastics Sector	Recycled Plastic Granulation Extrusion Technology	r-PET (recycled PET) resins	Review: Major Events in Plastics Recycling in 2022

Additive Manufacturing

Language: Simplified Chinese | Frequency : 8X | Subscriber: 15,067

ISSUE	January	February	March	April	May	June
Theme	Directed Energy Deposition High Reflective	Additive Manufacturing of Aero Engine Parts	Selective Laser Sintering	New Materials for Additive Manufacturing	Photosensitive Resin Empowers a Variety of Applications	Investigation of Additive Manufacturing Prospect
	Material processing	Supply Chain	Post-Processing	3D Scanning and Metrology	TCTAsia 2022 Preview	TCT Asia 2022 Review
ISSUE	July	August	September	October	November	December
Theme	Desktop AM Equipment	Metal Binder Jetting	Ceramic 3D Printing	Intelligent 3D Printing Equipment	Carbon Fiber Material 3D Printing	Hybrid Manufacturing
	Software and Simulation	Additive Manufacturing of Dental/orthopedic Implants	Additional material Manufacturing of Automobile parts	Application of Additive Manufacturing in Automobile Design	IAME 2022 Preview	IAME 2022 Review

Ringier Trade Media Ltd.



With over 20 years of professional experience, Ringier Trade Media Ltd is constantly striving to create new marketing opportunities for its partners. By utilizing the latest technologies and media channels, we provide interactive "peer-to-peer", cross-platform and multimodal communication.

We offer integrated media strategies to help you communicate with your customers and enhance your brand value.

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- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

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- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

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Ask your Ringier representative on how you can avail of the special rate

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